



PayPal Integration Instructions



Buy Now

Pay Now

Donate



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PayPal Integration Instructions



OVERVIEW

Collecting money on your blog is easy with PayPal. It is a simple process with two parts:

Part 1 – Create a PayPal Payment Button

Part 2 – Add the PayPal Payment Button to your Blog

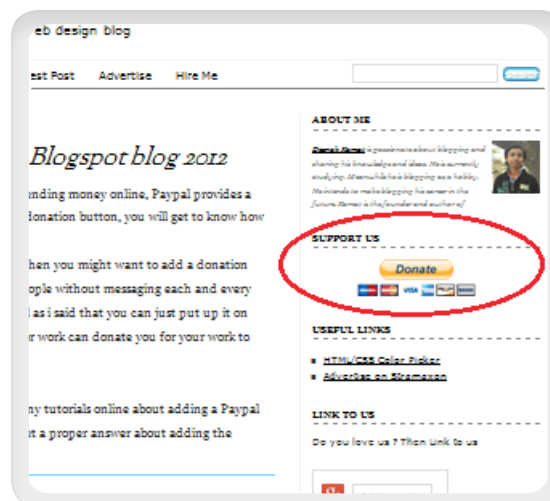
1 – PayPal Payment Buttons

PayPal offers “**Payment Buttons**” that when clicked take users to PayPal hosted webpage where they can pay you with their credit cards (or their PayPal account if they have one). These buttons say “**Buy now**”, “**Pay now**”, or “**Donate**”. You can even use your own buttons (or hyperlinks) and just point them to the same PayPal hosted payment pages – in this way you can say whatever you want to say to solicit payments from your readers. For example, “Buy me a cup of coffee” or “Support our efforts”.



2 – BlogSpot Sidebar

This is the most common location to add a payment button is on the BlogSpot sidebar. This is a prominent location, and it ensures the button will always visible to your readers.



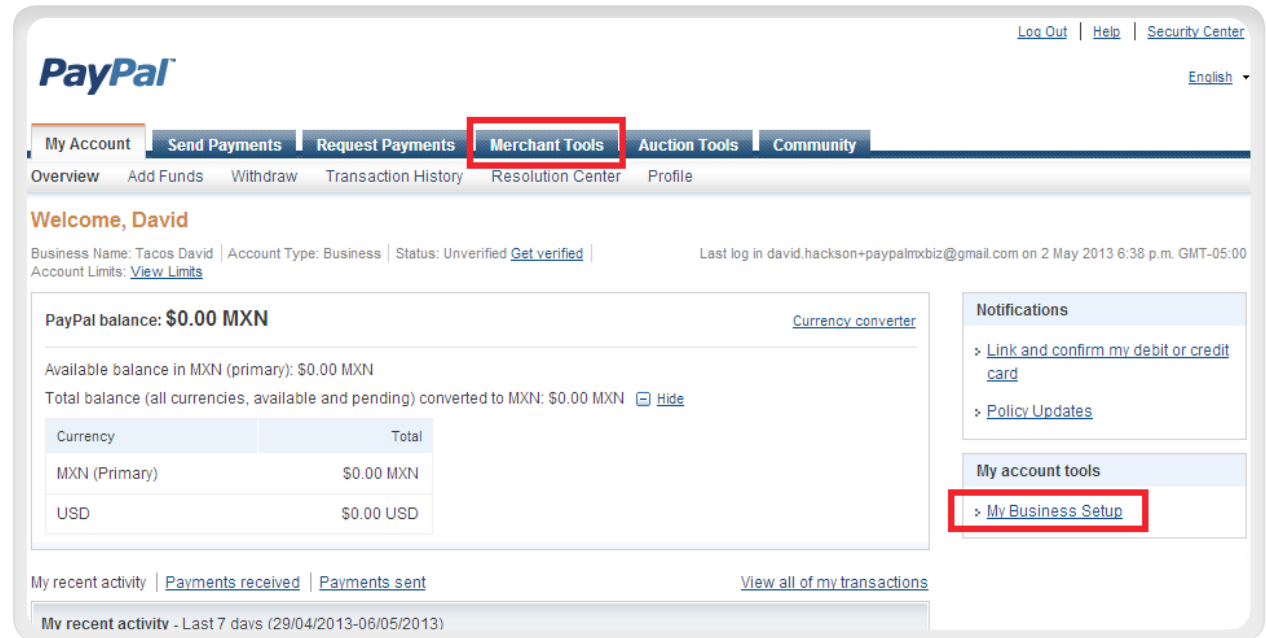
PART 1: CREATE A PAYPAL PAYMENT BUTTON

Step 1: Login

Log in to your PayPal account at www.paypal.com.
The **My Account Overview** page opens.

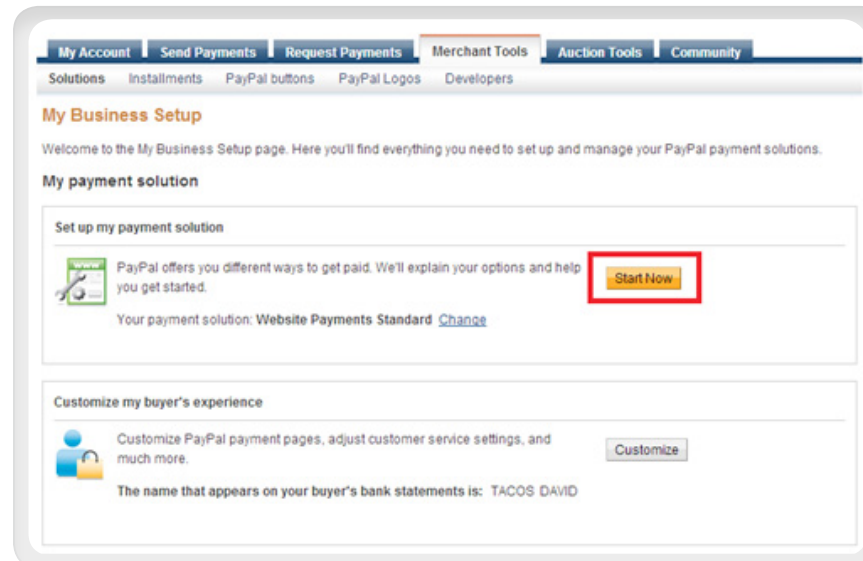
Step 2: My Account Overview

Click either the **Merchant Tools** tab or the **My Business Setup** link.
The **My Business Setup** page opens.



Step 3: My Business Setup

Click the **Start Now** button in the “Set up my payment solution” section.
The **Configure my payment solution** page opens.



Step 4: My Payment Solution

Click on the “**Donate**” button if you want to collection donations from people.

Click the “**Buy Now**” button if you want to sell products to people.

Note: If you do not see the Donate button on this page, see the Appendix for an alternative way to create the Donate button.

The big difference between the Buy Now and Donate buttons is that when clicked the Donate button will display a payment page where people can choose the amount of money they want to give you, while the Buy Now button will display a payment page with that has a fixed amount your clients will pay.

See the Appendix for pictures of the payment experiences using the Donate and Buy Now buttons.

In this example, we will assume you chose the Donate button. After clicking the button that is right for you, the **Create PayPal payment button** page opens.



Configurar mi solución de pago

Integrar Pagos Web Estándar

¿Trabaja con un integrador?
Si su respuesta es "Sí", le recomendamos que [añada otro usuario](#) a su cuenta PayPal.
Su integrador podrá entonces iniciar sesión para ajustar la configuración durante la integración.

Realice una selección entre tres opciones sencillas para aceptar pagos con Pagos Web Estándar

Cree botones de pago Carritos de terceros Integración personalizada

Podrá comenzar a aceptar pagos en varios minutos y no es necesario tener conocimientos de programación.
Elija el botón de pago más adecuado para usted.

Comprar ahora
[Comprar ahora](#)

Añadir al carro
[Añadir al carro](#)

Donar
[Donar](#)

Step 5: Create PayPal Payment Button page

The key fields for the Donate button are self-explanatory and highlighted in the picture below.

All other fields are optional. These can be left empty or their default values.

Click **Create Button**, and the **Button code page** opens.

Create PayPal payment button

PayPal payment buttons are an easy way to accept payments

▼ Step 1: Choose a button type and enter your payment details

1

Choose a button type

Donations ▼

2

Organization name/service

Donation ID (optional)

Customize button

▶ [Customize text or appearance](#) (optional)

Your customer's view

Currency

USD ▼

3

Contribution amount

☒ Donors enter their own contribution amount.
 ☐ Donors contribute a fixed amount.

Merchant account IDs

[Learn more](#)

☒ Use my secure merchant account ID
 ☐ Use my primary email address: youremailaddress@gmail.com

▶ Step 2: Save your buttons (optional)

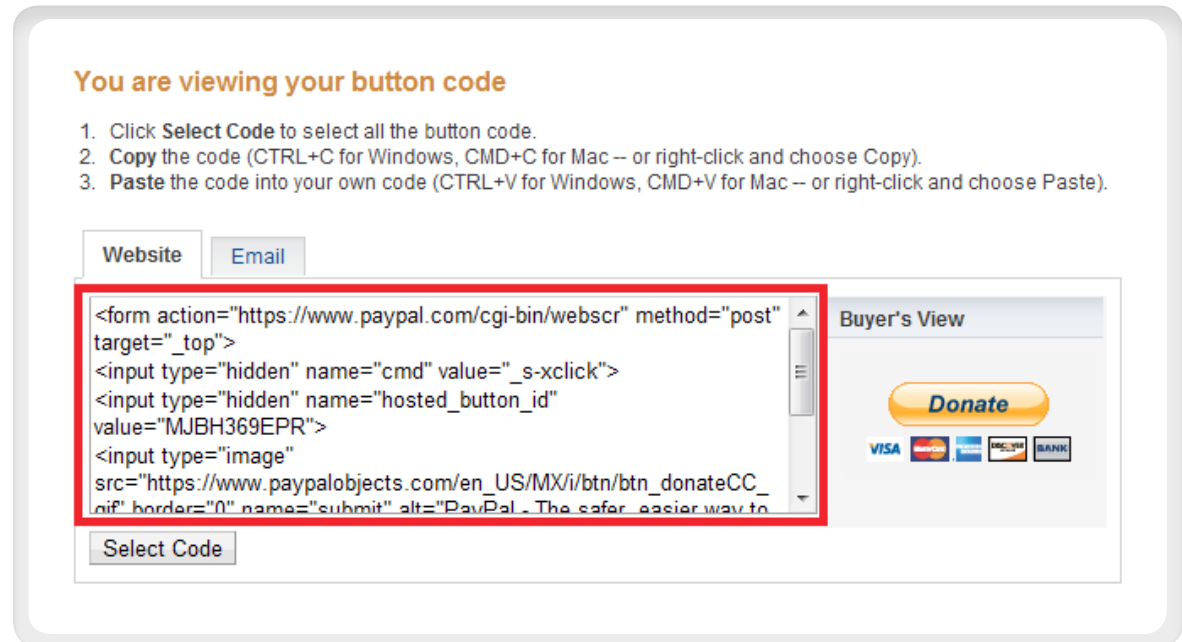
▶ Step 3: Customize advanced features (optional)

Create Button

Step 6: Button Code Page

You have successfully generated your PayPal button! On the **"Website"** tab you will find .html code for your button. In the next section, you will use this HTML code to add the PayPal payment button into your blog.

You are now ready to insert this HTML code into your blog page.



Picture 3 – PayPal payment button HTML Code

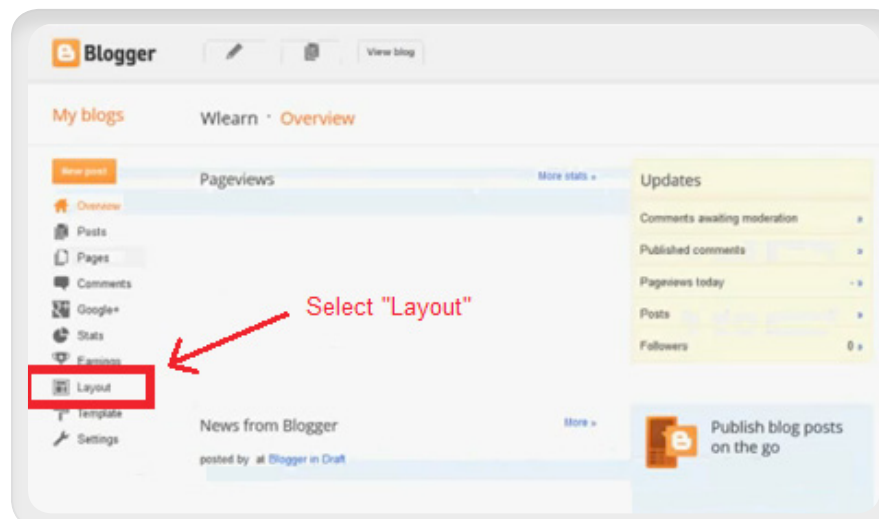
PART 2: ADDING THE PAYPAL PAYMENT BUTTON TO YOUR BLOG

Now that you have created your PayPal payment button, let's add it to your blog.

Step 7: Login blogger

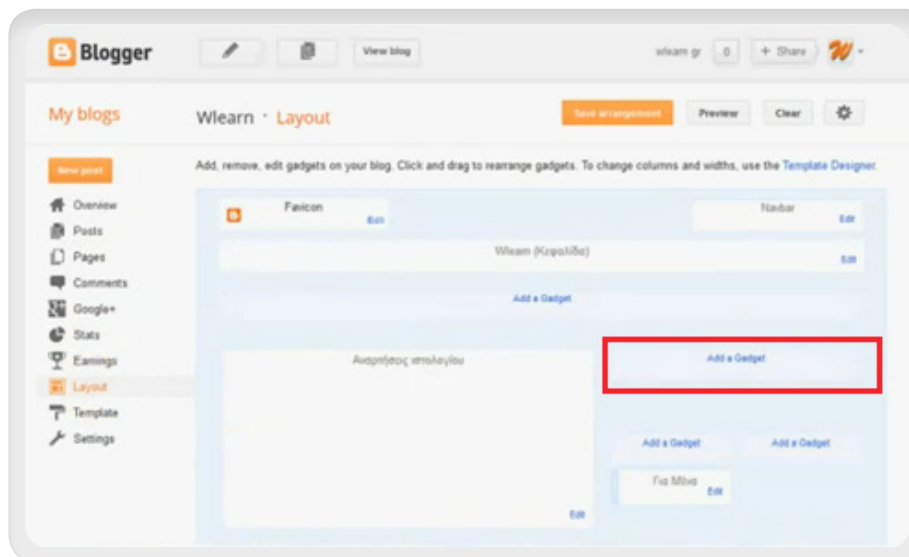
Step 8: Layout View

Select **"Layout"** to switch to the Layout (design) view of your blog.



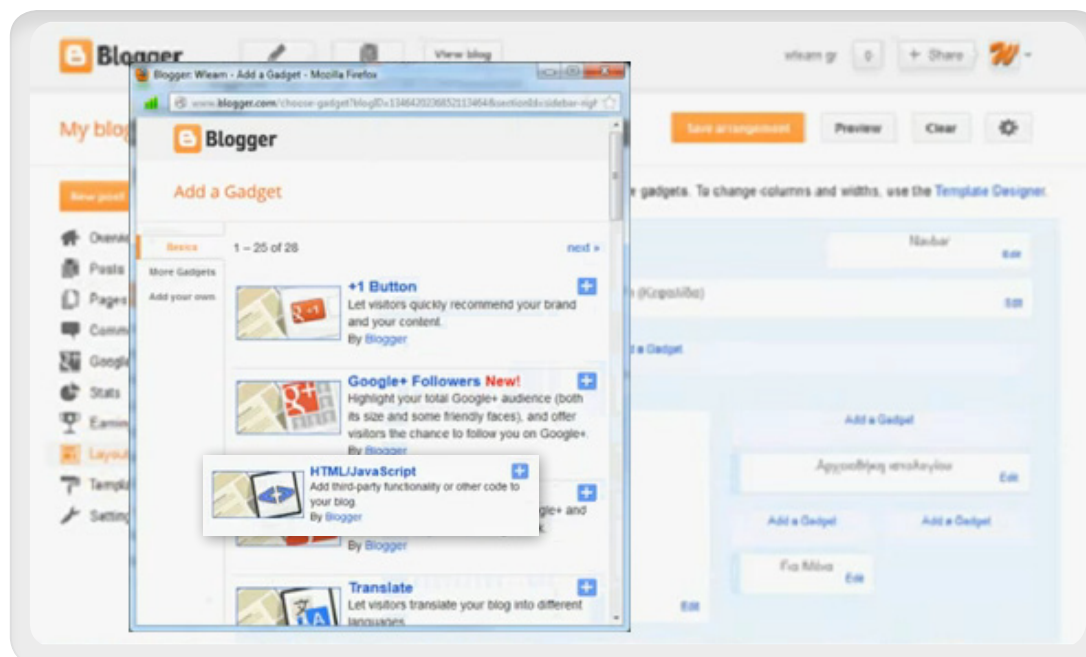
Step 9: Add a Gadget

In the Layout view, click the “Add a Gadget” button on right. The Add a Gadget pop-up window will open.



Step 10: HTML/JavaScript Gadget

Scroll down in the list of gadgets and select the “HTML / JavaScript” gadget.

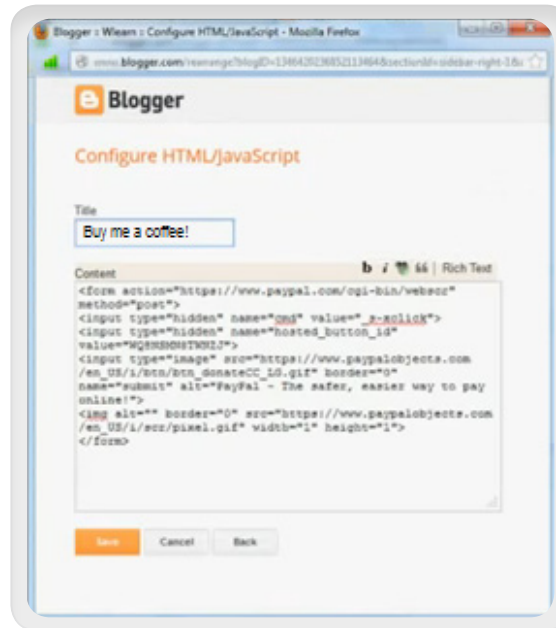


Step 11: Add your PayPal button HTML Code

First, type in a title like “Buy me a cup of coffee” or “Support my blog” or whatever phrase you would like displayed above your PayPal Payment button. Then, insert (paste) the HTML button code you generated in step X into the Content area of the dialog box.

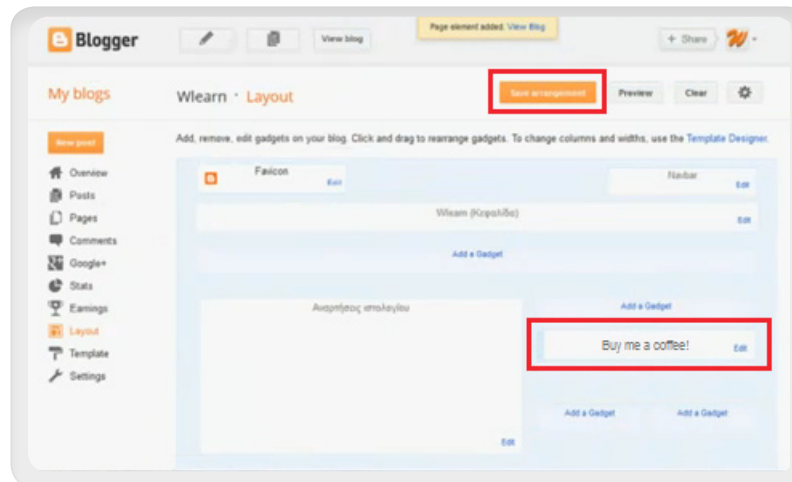
(Do this by placing the cursor inside the content box; right click the mouse and select “Paste”)

Click the **“Save”** button.



Step 12: You are done!

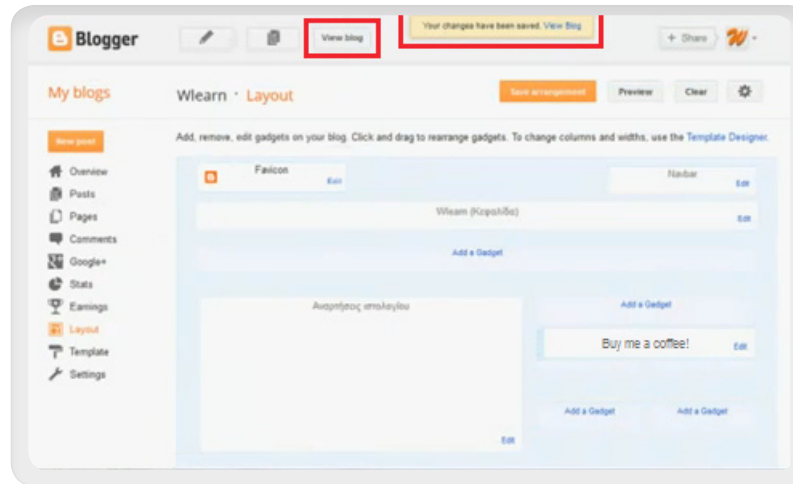
You should see your new gadget title displayed on the page. Click the **“Save arrangement”** button to ensure your changes are saved.



Step 13: View Your Blog

You should see a yellow box at the top that says, “Your changes have been saved.”

Click “**View Blog**” to see your new payment button in the sidebar of your blog.



Step 14: Test the Button

Click your new PayPal Payment button to see that it works. You should be taken to a PayPal webpage where your readers can pay with their credit cards.

Congratulations!

APPENDIX A. PAYPAL PAYMENT PAGE

When your customers click on a PayPal payment button or link they will be taken to a PayPal webpage where they can pay with their credit cards or their PayPal account. The picture on right shows the PayPal payment page for the “Buy Now” and “Pay Now” buttons.



Your order summary

Descriptions	Amount
Red Velvet Cupcake Item price: \$5.00 Quantity: 1	\$5.00
Item total	\$5.00
Total \$5.00 USD	

Choose a way to pay

[Have a PayPal account?](#)
Log in to your account to pay

▼ **Don't have a PayPal account?**
Pay with your debit or credit card as a PayPal guest

Country
United States

Credit card number

Payment Types

Expiration date
mm / yy

CSC

[What is this?](#)

First name

Last name

Address line 1

Address line 2
(optional)

City/State

ZIP code

Telephone
555-555-1234

Review and Continue

Payments processed by

PayPal “Buy Now” and “Pay Now” Payment Page

APPENDIX B. DONATIONS

Soliciting donations is a very common activity for bloggers. Anyone can create and use a Donate button. If you identified yourself as a non-profit organization when you created your PayPal account, then PayPal may review your account to confirm you are collecting money for a charity. Standard PayPal fees apply for money collected using the donate button.



Clicking the Donate button will take your clients to a PayPal payment page where they can choose how much to donate, and pay with either a credit card or their PayPal account (see picture). The only difference between the Donate button and the Buy Now button is that the donate button enables people to choose how much money to pay, while the Buy Now button has a fixed payment amount.

Please enter your donation amount.

Purpose	Donation amount	Total
	\$ <input type="text"/>	\$0.00
Total:		\$0.00 USD

Pay with Credit Card or Log In

PayPal

Secure Payments

Country:

United States

First Name:

Last Name:

Credit Card Number:

Payment Type

VISA

MasterCard

AMERICAN EXPRESS

DISCOVER

Expiration Date:

mm

/

yy

CSC:

What's this?

Billing Address Line 1:

Billing Address Line 2:

(optional)

City:

State:

ZIP code:

Home Telephone:

555-555-1234

Email:

Review Donation and Continue

PayPal protects your privacy and security.

For more information, read our [User Agreement](#) and [Privacy Policy](#).

ALREADY HAVE A PAYPAL ACCOUNT?

Email:

Password:

Log In

[Forgot your email address or password?](#)

PayPal Donations Payment Page

APPENDIX C. HOW TO FIND THE DONATE BUTTON

In some countries the Donate button is not accessible from the same location as the other PayPal payment buttons. If you do not see the Donate button on the “**Configure My Payment Solution**” page, then follow the instructions below to get to the Donate button creation page.

Step 1: Login to your PayPal account

Step 2: Merchant Services Tab

Click the PayPal Merchant Services tab at top of the page. The Merchant Tools page will open

Step 3: Merchant Services Link

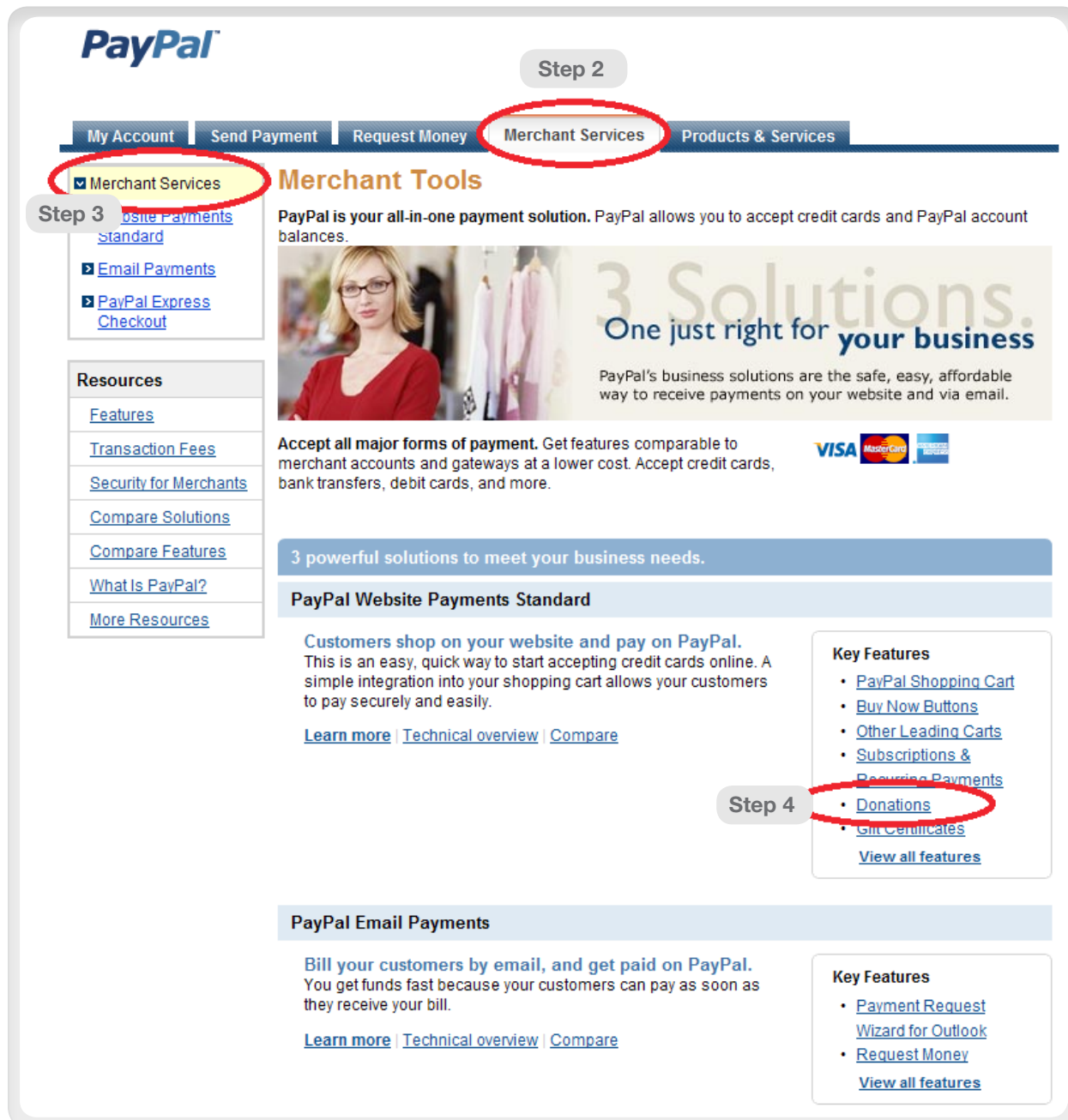
Click the Merchant Services link in the upper left area of the page. You will remain on the Merchant Tool page, and the contents of the page may change.

Step 4: Donations Link

Click the Donations Link in the lower right area of the same page.

You will be taken to the Create PayPal Payment Button page with the Donate button selected.

You can now go to Step 5 in Part 1 of this document and follow the instructions for how to create your Donate button.



The screenshot shows the PayPal Merchant Tools page. At the top, the 'Merchant Services' tab is highlighted with a red circle. On the left sidebar, the 'Merchant Services' link is highlighted with a red circle. Below it, the 'Website Payments Standard' link is highlighted with a red circle. In the main content area, the '3 Solutions' section is visible. Under the 'PayPal Website Payments Standard' section, the 'Donations' link is highlighted with a red circle. The 'Key Features' list for Website Payments Standard includes 'PayPal Shopping Cart', 'Buy Now Buttons', 'Other Leading Carts', 'Subscriptions & Recurring Payments', and 'Donations'.

PayPal

Step 2

My Account | Send Payment | Request Money | **Merchant Services** | Products & Services

Merchant Tools

PayPal is your all-in-one payment solution. PayPal allows you to accept credit cards and PayPal account balances.

3 Solutions. One just right for your business.

PayPal's business solutions are the safe, easy, affordable way to receive payments on your website and via email.

Accept all major forms of payment. Get features comparable to merchant accounts and gateways at a lower cost. Accept credit cards, bank transfers, debit cards, and more.

VISA MasterCard American Express

3 powerful solutions to meet your business needs.

PayPal Website Payments Standard

Customers shop on your website and pay on PayPal. This is an easy, quick way to start accepting credit cards online. A simple integration into your shopping cart allows your customers to pay securely and easily.

[Learn more](#) | [Technical overview](#) | [Compare](#)

Key Features

- [PayPal Shopping Cart](#)
- [Buy Now Buttons](#)
- [Other Leading Carts](#)
- [Subscriptions & Recurring Payments](#)
- [Donations](#)
- [Gift Certificates](#)

[View all features](#)

PayPal Email Payments

Bill your customers by email, and get paid on PayPal. You get funds fast because your customers can pay as soon as they receive your bill.

[Learn more](#) | [Technical overview](#) | [Compare](#)

Key Features

- [Payment Request Wizard for Outlook](#)
- [Request Money](#)

[View all features](#)

Step 3

[Website Payments Standard](#)

[Email Payments](#)

[PayPal Express Checkout](#)

Resources

- [Features](#)
- [Transaction Fees](#)
- [Security for Merchants](#)
- [Compare Solutions](#)
- [Compare Features](#)
- [What Is PayPal?](#)
- [More Resources](#)

Step 4