# Fundraise anywhere with PayPal Here™

Accept donations by card, checks (U.S. only), and PayPal payments wherever you go with the data security you get from PayPal.



### Optimized for the iPad®



"With the PayPal Here card reader, I was definitely the talk of the 'silent' auction room. Every donor who opted to use their credit card at the event was blown away by how easy the process was."

-Brandi Tolley, Fundraising Co-chair Homeier Road to Recovery

# Here's how nonprofits benefit from PayPal Here™.

### Get paid on your smartphone or iPad®

Download our app and order the mobile card reader. You pay only 2.7% per swipe transaction.

### Accept any form of payment

Accept PayPal, credit cards, debit cards, scan checks\*, track cash, or issue invoices directly from the app. Your donors don't even need a PayPal account.

### Get paid fast

Close out your silent auction or even sell tickets at the door, with just a card swipe. Funds are quickly available in your PayPal account for you to withdraw and use.

### Get paid securely

Unlike other solutions, PayPal Here is encrypted and backed by our world-class data security.

### Stay organized and do more

Manage and track your transactions in one place. For your retail sales, charge multiple tax rates, offer discounts, invoice, and set up inventory lists with just a few clicks.

\*U.S. only

### How it works

PayPal Here<sup>™</sup> lets you accept all forms of payment, simply and securely, at a flat 2.7% per swipe.

### Step 1:

Open the app and plug in the card reader.

### Step 2:

Ring up the payment and click the **Charge** button.

#### Step 3:

Ask the donor how they want to pay. If they choose a card, simply swipe it.

### Step 4:

Hand the donor the phone to sign. They can choose how they'd like to receive their receipt.

That's it. Funds are quickly available in your account for you to use.

## Sign up now

- 1. Sign up for a PayPal business account at www.paypal.com. Choose Nonprofit as "type."
- 2. Download the PayPal Here app in the iTunes App Store or Google Play.
- 3. Log in to the app with your PayPal account and follow the prompts.
- 4. Your PayPal Here card reader will arrive by mail.

To learn more about PayPal Here, visit us at www.paypal.com/here

### PayPal Here<sup>™</sup> Case Study

# YMCA Introduces PayPal Here to Donors at Annual Event

The YMCA became the first nonprofit to use PayPal Here to accept donations to support community programs:

- Used card readers at "Sip and Savor" event in San Francisco.
- Accepted credit cards and PayPal on-site and tracked cash donations.
- Sent all money collected directly to one account.

"PayPal Here made it easy for us to register participants for our fundraising event."

Kristen Bagwell
Director of Community Programs
Mission YMCA, San Francisco

Find out how PayPal can help your nonprofit do even more good.