

# PayPal for nonprofits.

Raise more money.  
Do more good.

## Boost your fundraising and lower costs by raising more money online and in person.

### Did you know?

- Over 450,000 nonprofits received \$7 billion through PayPal in 2014.<sup>1</sup>
- Donors without a PayPal account can still easily give to your nonprofit.
- PayPal is available through leading fundraising solutions.
- You can use PayPal to raise money through mobile devices and on social sites, too.

With PayPal, you can make it as easy as possible for donors to give online. They don't even need a PayPal account to donate – PayPal lets you accept all major debit and credit cards (Visa, MasterCard, American Express, and Discover), plus e-checks, bank transfers, and payments from PayPal accounts. It costs much less than traditional fundraising methods, and can yield better results.

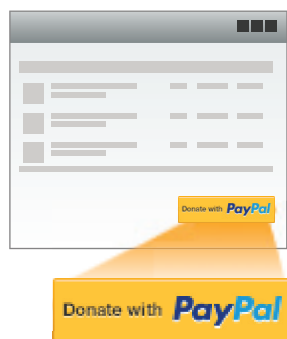
PayPal online solutions are optimized for mobile donation, and we're ready to help you attract more donations from mobile users. In fact, PayPal processed \$46 billion in mobile payment volume in 2014.<sup>2</sup>

Nonprofits of all sizes are using PayPal to:

- **Reach new donors.** Tap into the growing PayPal base of more than 162 million active accounts in 203 markets.<sup>2</sup>
- **Raise money cost effectively.** PayPal's affordable fees mean you get to keep more of the donations you receive.
- **Attract donors from around the world.** Accept donations in 26 currencies. Keep a balance in one or more currencies, or have PayPal convert it automatically into the currency of your choice.<sup>3</sup>

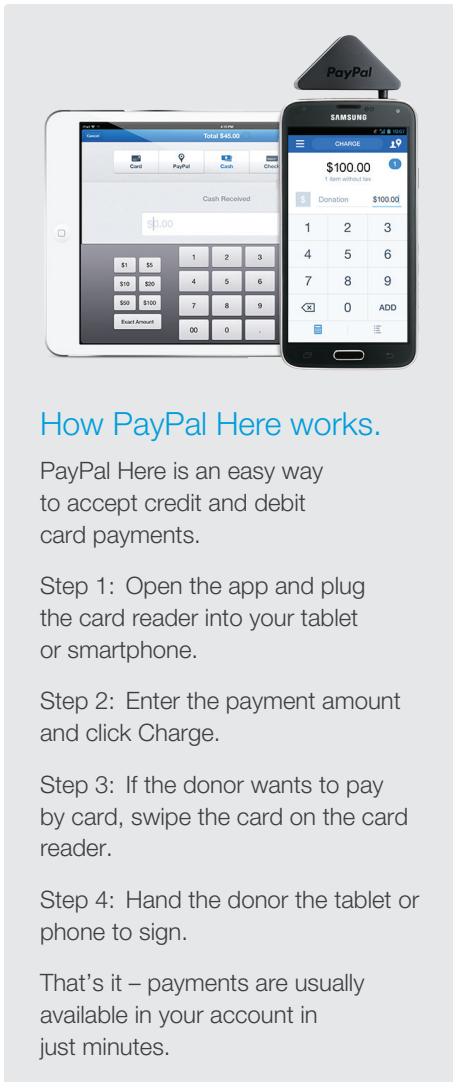
## Safe, easy, trusted.

PayPal is secure, so your supporters can donate knowing their financial information will be protected. Also, since payment takes place over PayPal's secure webpages, you don't have to worry about PCI compliance or storing customer data for PayPal transactions.



PayPal can help your nonprofit raise more money and do more good.

[www.paypal.com/nonprofit](http://www.paypal.com/nonprofit) • [@paypalnonprofit](https://twitter.com/paypalnonprofit) • 1-866-365-6319



## How PayPal Here works.

PayPal Here is an easy way to accept credit and debit card payments.

Step 1: Open the app and plug the card reader into your tablet or smartphone.

Step 2: Enter the payment amount and click Charge.

Step 3: If the donor wants to pay by card, swipe the card on the card reader.

Step 4: Hand the donor the tablet or phone to sign.

That's it – payments are usually available in your account in just minutes.

## Accept payments any time, anywhere you do business.

Whether you're fundraising or collecting other payments, you can use PayPal Here to help process PayPal, credit, or debit card payments and track money anywhere.

## Get paid on your smartphone or tablet.

You don't need an expensive merchant account to accept payments in person. Simply download the PayPal app and sign up. Get approved and receive your PayPal Here card reader, and you're ready to get paid.

## Give a PayPal Here card reader to anyone to help process payments.

With the PayPal Here mobile card reader, you can take payments easily using an iPhone®, iPad®, or Android™ phone or tablet. Set up multiple PayPal Here users, and payments they accept will go securely into one PayPal account. Each nonprofit organization gets up to 5 PayPal Here card readers free. For more information, go to [paypal.com/herenonprofit](https://paypal.com/herenonprofit).

## Keep payments organized.

Manage online and offline payments all in one place. With PayPal Here, you can spend less time on bookkeeping and more time on your mission.

## Low rates and no hidden fees.

You pay only 2.7% per U.S. swipe transaction using PayPal Here – no hidden fees and no contracts.<sup>4</sup>

<sup>1</sup> According to PayPal's internal research.

<sup>2</sup> PayPal Press Center: [www.paypal-media.com/about](https://www.paypal-media.com/about).

<sup>3</sup> Plus a \$30 monthly fee for Website Payments Pro solution. International payments may also incur a 1% cross-border fee and/or a 2.5% currency conversion fee.

<sup>4</sup> Keyed transactions 3.5% + \$0.15: Manually enter a card number or scan a card at a 3.5% transaction fee plus \$0.15. Non-U.S.-based cards incur an additional 1% fee.

PayPal can help your nonprofit raise more money and do more good.

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