



PayPal Button Guide

Automatic Billing Buttons





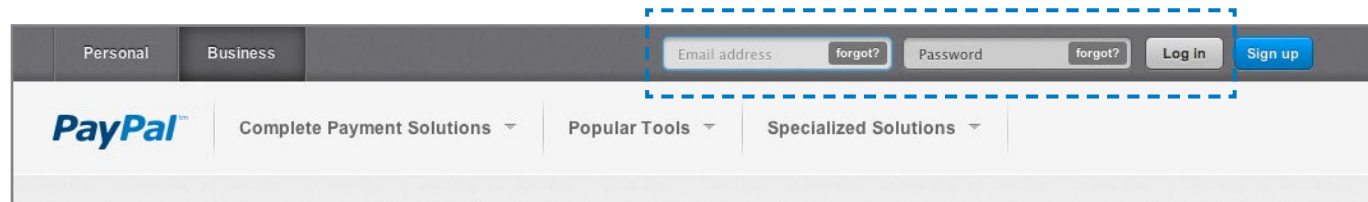
Contents

How to get started	3
PayPal login	3
Email confirmation	4
Enhanced Recurring Payments	5
Button Factory	6
Create your button	9
Standard button	10
Advanced button	11
Copy your button	12
To your website	13
Add your button	14
To your website	15
To WordPress	16
To Joomla	17
To Yahoo Site Builder	18
Initiate monthly billing request	19
FAQs	22
Appendix	25

How to get started

1. Log in to PayPal

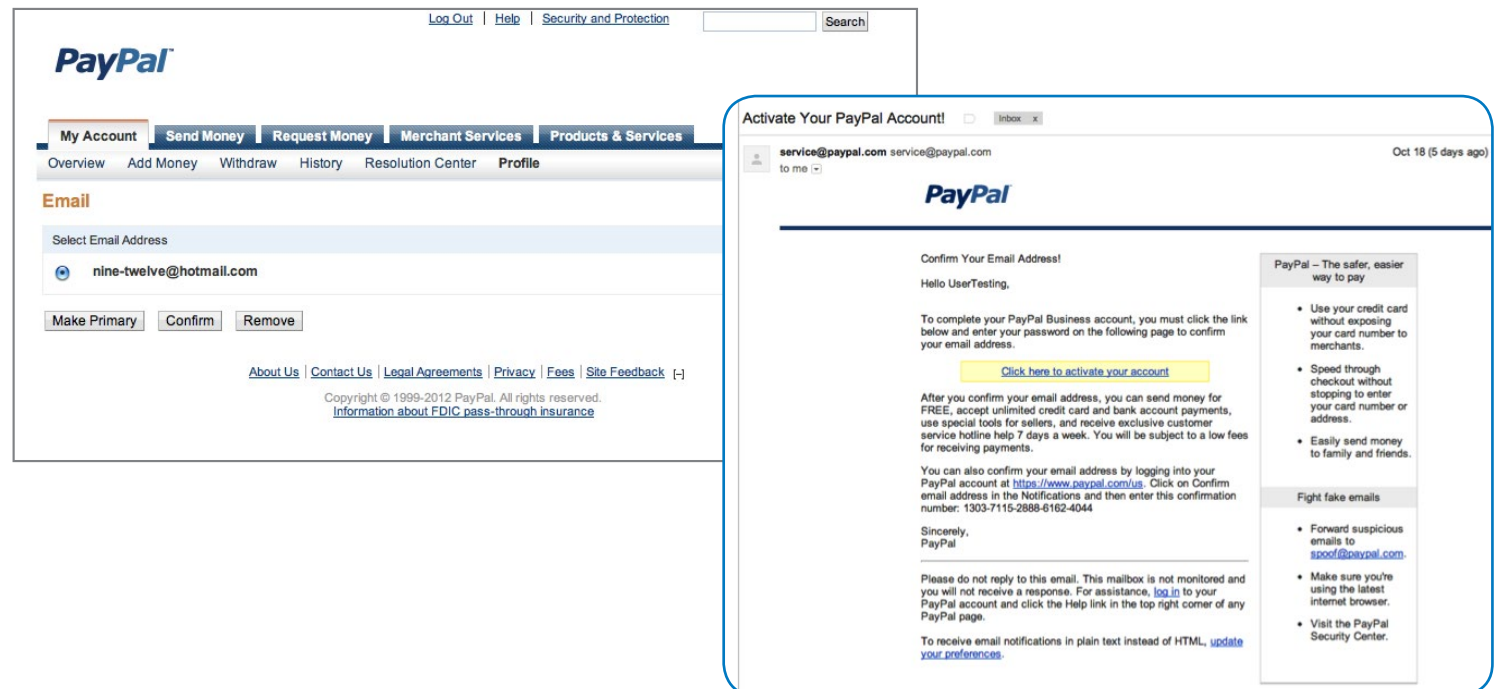
Go to PayPal.com and enter your login details at the top of the page.
If you don't have a PayPal Payments Standard account, sign up [here](#).
It's free to set up, and all your information is securely protected.



The screenshot shows the top navigation bar of the PayPal website. It features two tabs: 'Personal' and 'Business'. To the right of these tabs is a login section enclosed in a dashed blue box. This section contains an 'Email address' input field with a 'forgot?' link, a 'Password' input field with a 'forgot?' link, a 'Log in' button, and a 'Sign up' button. Below the navigation bar, the PayPal logo is visible on the left, followed by three menu items: 'Complete Payment Solutions', 'Popular Tools', and 'Specialized Solutions', each with a dropdown arrow.

2. Check that your email address is confirmed

You probably did this when you first signed up for your account, but it's worth double-checking. After logging in to your account, click **Profile** at the top of the page. Next, click **Update** to the right of **Email**. If your primary email address needs to be confirmed, click **Confirm** and follow the instructions. Once your email is confirmed, you can add your button and start receiving money immediately.



The image shows two screenshots from the PayPal website. The left screenshot is a screenshot of the PayPal account management interface. It shows the 'My Account' tab selected, with sub-tabs for 'Send Money', 'Request Money', 'Merchant Services', and 'Products & Services'. Under 'My Account', there are links for 'Overview', 'Add Money', 'Withdraw', 'History', 'Resolution Center', and 'Profile'. The 'Email' section is highlighted, showing a list of email addresses with 'nine-twelve@hotmail.com' selected. Below the list are buttons for 'Make Primary', 'Confirm', and 'Remove'. The right screenshot is an email from PayPal titled 'Activate Your PayPal Account!'. It contains instructions for confirming the email address, a link to activate the account, and a list of tips for using PayPal safely.

PayPal Account Management Interface:

- Log Out | Help | Security and Protection
- My Account | Send Money | Request Money | Merchant Services | Products & Services
- Overview | Add Money | Withdraw | History | Resolution Center | Profile
- Email
- Select Email Address
- nine-twelve@hotmail.com
- Make Primary | Confirm | Remove
- About Us | Contact Us | Legal Agreements | Privacy | Fees | Site Feedback (-)
- Copyright © 1999-2012 PayPal. All rights reserved.
- Information about FDIC pass-through insurance

Activate Your PayPal Account! Email:

Confirm Your Email Address!

Hello UserTesting,

To complete your PayPal Business account, you must click the link below and enter your password on the following page to confirm your email address.

[Click here to activate your account](#)

After you confirm your email address, you can send money for FREE, accept unlimited credit card and bank account payments, use special tools for sellers, and receive exclusive customer service hotline help 7 days a week. You will be subject to a low fee for receiving payments.

You can also confirm your email address by logging into your PayPal account at <https://www.paypal.com/us>. Click on Confirm email address in the Notifications and then enter this confirmation number: 1303-7115-2888-6162-4044

Sincerely,
PayPal

Please do not reply to this email. This mailbox is not monitored and you will not receive a response. For assistance, [log in](#) to your PayPal account and click the Help link in the top right corner of any PayPal page.

To receive email notifications in plain text instead of HTML, [update your preferences](#).

PayPal – The safer, easier way to pay

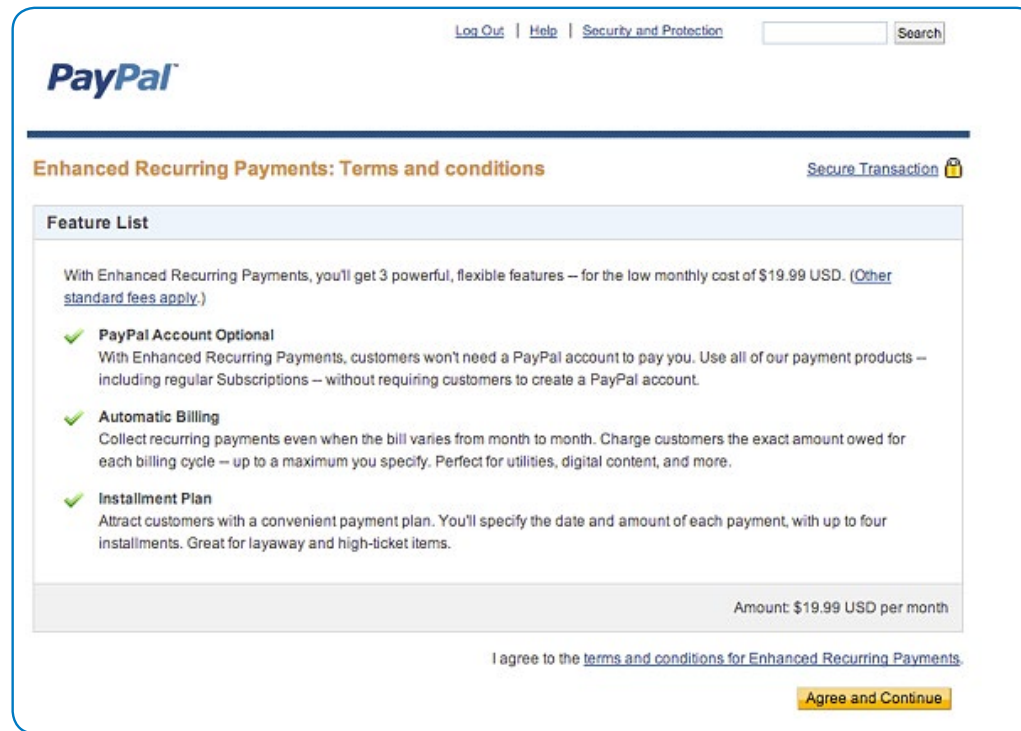
- Use your credit card without exposing your card number to merchants.
- Speed through checkout without stopping to enter your card number or address.
- Easily send money to family and friends.

Fight fake emails

- Forward suspicious emails to spoof@paypal.com.
- Make sure you're using the latest internet browser.
- Visit the PayPal Security Center.

3. Add Enhanced Recurring Payments to your account

For an additional \$19.99 a month, Enhanced Recurring Payments for PayPal Payments Standard includes everything you need to process regular recurring payments, automatic billing and installment plans on your site. You need to [sign up](#) before installing your button. Click [here](#) for details.



The screenshot shows the PayPal 'Enhanced Recurring Payments: Terms and conditions' page. At the top, there are links for 'Log Out', 'Help', and 'Security and Protection', along with a search bar. The main heading is 'Enhanced Recurring Payments: Terms and conditions' with a 'Secure Transaction' lock icon. Below this is a 'Feature List' section. It starts with a paragraph: 'With Enhanced Recurring Payments, you'll get 3 powerful, flexible features – for the low monthly cost of \$19.99 USD. (Other standard fees apply.)'. Then, there are three features, each with a green checkmark icon: 'PayPal Account Optional' (customers don't need a PayPal account), 'Automatic Billing' (collect payments even when the bill varies), and 'Installment Plan' (attract customers with a convenient payment plan). At the bottom right of the feature list, it says 'Amount: \$19.99 USD per month'. Below the feature list, there is a line of text: 'I agree to the [terms and conditions for Enhanced Recurring Payments](#).' and a yellow 'Agree and Continue' button.

Log Out | Help | Security and Protection

PayPal

Enhanced Recurring Payments: Terms and conditions [Secure Transaction](#)

Feature List

With Enhanced Recurring Payments, you'll get 3 powerful, flexible features – for the low monthly cost of \$19.99 USD. ([Other standard fees apply.](#))

- ✓ **PayPal Account Optional**
With Enhanced Recurring Payments, customers won't need a PayPal account to pay you. Use all of our payment products – including regular Subscriptions – without requiring customers to create a PayPal account.
- ✓ **Automatic Billing**
Collect recurring payments even when the bill varies from month to month. Charge customers the exact amount owed for each billing cycle – up to a maximum you specify. Perfect for utilities, digital content, and more.
- ✓ **Installment Plan**
Attract customers with a convenient payment plan. You'll specify the date and amount of each payment, with up to four installments. Great for layaway and high-ticket items.

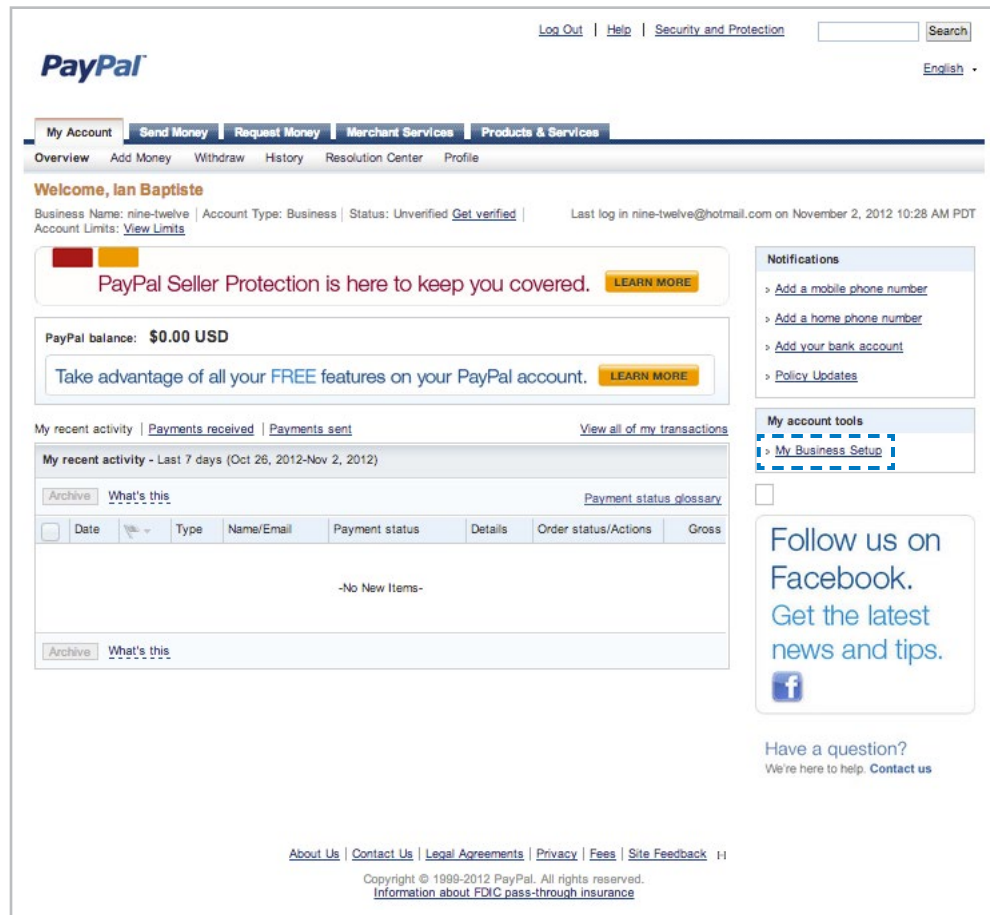
Amount: \$19.99 USD per month

I agree to the [terms and conditions for Enhanced Recurring Payments](#).

[Agree and Continue](#)

4. Go to the Button Factory

Once you've logged in, you'll arrive at the **Account Overview** page. On the right-hand side, click on **My Business Setup**.



The screenshot shows the PayPal Account Overview page for a user named Ian Baptiste. The page includes a top navigation bar with links for Log Out, Help, and Security and Protection. Below this is a secondary navigation bar with tabs for My Account, Send Money, Request Money, Merchant Services, and Products & Services. The main content area displays the user's balance (\$0.00 USD) and a welcome message. On the right-hand side, there is a sidebar with several sections: Notifications (Add a mobile phone number, Add a home phone number, Add your bank account, Policy Updates), My account tools (My Business Setup, which is highlighted with a dashed blue border), and a Facebook follow button. At the bottom of the page, there are links for About Us, Contact Us, Legal Agreements, Privacy, Fees, and Site Feedback, along with a copyright notice for 1999-2012 PayPal.



Next, click the **Start Now** button near the top of the **My Business Setup** page.

[Log Out](#) | [Help](#) | [Security and Protection](#)

My Account

Send Money

Request Money

Merchant Services

Products & Services


Overview | Add Money | Withdraw | History | Resolution Center | Profile

My Business Setup

Welcome to the My Business Setup page. Here you'll find everything you need to set up and manage your PayPal payment solutions.

My payment solution

Set up my payment solution




PayPal offers you different ways to get paid. We'll explain your options and help you get started.

Your payment solution: **PayPal Payments Standard**

Start Now

Customize my buyer's experience




Customize PayPal payment pages, adjust customer service settings, and much more.

The name that appears on your buyer's bank statements is: **PAYPAL*NINE TWELVE**

Customize

Managing my business

Manage my money




Link your bank account, lift the initial limits set on your PayPal account, and much more.

Initial account limits:
Sending limit: \$500.00 USD
Withdrawal limit/month: \$500.00 USD

Get Money


Process my orders



Orders come in, orders go out. We can help you through the entire process.

Process Orders

My bookkeeping



Keep your books in order with accounting and reporting tools.

View Reports

Proprietary and Confidential

7



Next, select the first option, **Create payment buttons for your website**.
On the next page, click **Create a button**, and you'll arrive at the **Button Factory**, where you can create your button.

PayPal

Log Out | Help | Security and Protection

My Account | Send Money | Request Money | Merchant Services | Products & Services

Overview | Add Money | Withdraw | History | Resolution Center | Profile

My Payment Solution: PayPal Payments Standard
However you do business, PayPal gets you paid. Explore all you can do with your account below.

Accept payments on your website

[Buy Now](#) [Add to Cart](#) [Subscribe](#) **Create payment buttons for your website** **Connect PayPal to your shopping cart**

Other popular payment options

Send invoices online **Accept payments on eBay**

Swipe cards on your smartphone **Get your PayPal Debit Card**

Want more control over your customers' checkout experience?

PayPal Payments Advanced \$5/month
Get everything shown above, plus the added benefit of having your customers check out directly on your website, rather than link to PayPal. [Learn more](#)

PayPal Payments Pro \$30/month
Get everything shown above, plus design/host your own checkout pages for full control and accept credit cards via phone, fax, and mail (Virtual Terminal). [Learn more](#)

Quick links

- [My saved payment buttons](#)
- [Manage my invoices](#)

Tools and settings

- [Customize my buyers' experience](#)
- [Manage users](#)
- [Process orders](#)
- [Get PayPal logos for my site](#)
- [Set my tax rates](#)



PayPal

Sign Up | Log In | Help | Security and Protection

Home | Personal | Business

Get to Know PayPal | Pay Online | Send Money | Get Paid | Products & Services

PayPal Payments Standard: Setup

- What is it?** PayPal Payments Standard includes everything you need to accept credit cards on your site.
- How do I use it?** Simply create a payment button from Option 1 and start accepting payments in as little as 15 minutes. If you have a shopping cart or a developer, check out Options 2 or 3.

Choose the option that's right for you:

Option 1 Create payment button **Option 2** Use existing shopping cart **Option 3** Set up custom integration (developers)

Add a PayPal payment button to your site

No matter how you do business, we have a button to suit your business needs. Your customers can pay securely and easily, using PayPal or a credit card.

Create a button

Step-by-step guides

Button Type:	I want to:	Your customer sees:	Guides:
Buy Now	Let customers click once and quickly purchase one item at a time.		
Add to Cart	Allow customers to choose one or more items for a single checkout.		
Donate	Let customers choose a fixed or variable donation amount.		
Automatic Payments	Sign customers up for a billing agreement that allows you to charge them a variable amount – up to a mutually agreed upon maximum – each billing cycle. Similar to utility bills.		
Installment Plans	Let customers pay for items using flexible multiple payments.		
Subscription	Offer subscriptions or other recurring payments for items like magazine subscriptions or club memberships.		

Helpful info:

Did you know?
You can also use your own custom button images to match the look and feel of your website.

Need to edit a button?
If you already made a button and want to update it, go to [My Saved Buttons](#).

Need more help?
Call 1-800-852-1973. Our team is available 6am-7pm PST, Mon-Fri.

Step 1: Create your button

About Automatic Billing: This button allows your customer to choose to be billed automatically. Once they have enrolled, you will need to initiate the billing request by logging in to PayPal and entering the amount of their bill - your customer's account will only be debited after you have made that billing request. Please see [this section](#) for instructions on initiating the billing request.

- 1 **Choose a button type**—To begin, choose **Automatic Billing** from the dropdown menu.
- 2 **Item name**—Type in the name of the item or service you'd like to sell. E.g., "Gardening Service."
- 3 **Currency**—Enter your currency.
- 4 **Set up your button**—Click on the first option to allow your customers to set the maximum amount for each billing cycle and then set the minimum amount and enter a description (optional). If you prefer to set both maximum and minimum limits, click the second option and enter the amount(s). At any time, click **Done** to preview your button configuration in the **Your customer's view** window.

Optional steps for advanced buttons—The other steps on the page are not required for creating your button. But if you're interested in creating an advanced button, follow the instructions on the next page before you click **Create Button**.

- 5 **Create button**—When you're done, click **Create Button**.

The screenshot shows the PayPal 'Create a PayPal payment button' page. The page has a navigation bar with links: My Account, Send Money, Request Money, Merchant Services, and Products & Services. Below the navigation bar are links: Overview, Add Money, Withdraw, History, Resolution Center, and Profile. The main heading is 'Create a PayPal payment button'. Below this is a paragraph explaining that PayPal payment buttons are an easy way to accept payments without startup fees, with a link to 'Website Payments Standard Overview'. There is also a link to 'Learn more' and a link for 'Having trouble viewing this page?'. The main content area is titled 'Step 1: Choose a button type and enter your payment details'. It contains several sections: 'Choose a button type' with a dropdown menu set to 'Automatic Billing' and a link 'Which button should I choose?'; a note about creating a new button similar to an existing one; 'Item name' and 'Item ID (optional)' input fields with a 'What's this?' link; 'Currency' set to 'USD'; 'Set up your button' section with two radio button options: 'Let my customers choose their own maximum payment limits.' (selected) and 'I'll set the payment limits.'; a 'Description (optional)' input field with an example 'Rent' or 'Laundry Service'; a 'Minimum payment limit (optional)' input field with a 'What's this?' link; 'Done' and 'Clear' buttons; a link to 'Customize your button's text or appearance (optional)'; 'Your customer's view' window showing a 'Sign up for Automatic Billing' button; 'Merchant account IDs' section with a 'Learn more' link and two radio button options: 'Use my secure merchant account ID' (selected) and 'Use your primary email address nine-twelve@hotmail.com'; and three optional steps: 'Step 2: Track inventory, profit & loss (optional)', 'Step 3: Customize advanced features (optional)', and a 'Create Button' button at the bottom.

Optional steps for advanced buttons

- 1 **Item ID**—Add the item ID if you offer different kinds of automatic billing plans and wish to keep track of them.
- 2 **Customize button**—Customize your button by clicking on any of the options. At any point, click **Done** to see how your button looks in the **Your customer's view** window.
- 3 **Account ID**—To minimize the risk of spam emails, choose **Use my secure merchant account ID**.
- 4 **More advanced button features**—See [Appendix](#) for instructions on advanced features and tracking inventory, profit and loss.

To allow your customers to update item quantities during the checkout process, select “yes” for “Do you want to let your customers change order quantities?”

The screenshot shows the PayPal 'Create a PayPal payment button' page. The interface includes a top navigation bar with links like 'My Account', 'Send Money', 'Request Money', 'Merchant Services', and 'Products & Services'. Below this is a sub-navigation bar with 'Overview', 'Add Money', 'Withdraw', 'History', 'Resolution Center', and 'Profile'. The main heading is 'Create a PayPal payment button'. Below the heading, there's a brief explanation of PayPal payment buttons and a link to 'Learn more'. A section titled 'Step 1: Choose a button type and enter your payment details' contains several form fields. A red circle with the number '1' points to the 'Item ID (optional)' field. Another red circle with the number '2' points to the 'Customize your button's text or appearance (optional)' link. A red circle with the number '3' points to the 'Merchant account ID' section, specifically the 'Use my secure merchant account ID' radio button. A red circle with the number '4' points to the 'Step 2: Track inventory, profit & loss (optional)' and 'Step 3: Customize advanced features (optional)' links. At the bottom, there's a 'Create Button' button. On the right side, there's a preview window titled 'Your customer's view' showing a 'Sign up for Automatic Billing' button.

Step 2: Copy your button

Copy your button to your website

- 1 **Button location**—To begin, click the **Website** tab.
- 2 **Select code**—Click **Select Code** to highlight your HTML button code.
- 3 **Copy code**—Do this the same way you normally copy something on your computer (CTRL+C for Windows, CMD+C for Mac—or right-click and choose Copy). Don't worry if nothing happens. The HTML code has been successfully copied to your computer's memory and is ready to add to your website.

The button you just created is shown in the **Buyer's View** window. This is exactly how your customers will see the button on your website. If you'd like to make some changes, click the **Go back to edit this button** link.

Adding Automatic Billing code to an email—It's not possible to send Automatic Billing payment requests as a link in email.

My Account | **Send Money** | **Request Money** | **Merchant Services** | **Products & Services**

Overview | **Add Money** | **Withdraw** | **History** | **Resolution Center** | **Profile**

Add your button code to your webpage

You just created customized HTML code for your button. The final step is to copy the code from this page and paste it into your website editor.

Copy the button code:

1. Click **Select Code**.
2. Right-click and copy the selected code.

If you're working with a website developer, you can paste the button code into an email and send it to your developer now.

Paste the button code in your website editor:

The code must be pasted in the "code" view, where you can view and edit HTML.

1. In your website editor or admin page, open the page where you want to add your button.
2. Look for an option to view or edit HTML.
3. Find the section of the page where you want your button to appear.
4. Right-click and paste your button code into the HTML.
5. Save and publish the page. (The preview function in your editor may not display the button code correctly.)
6. Test the button to make sure it links to a PayPal payment page.

1 For more help? [Click here](#) for additional information.

Website

```
<form target="paypal" action="https://www.paypal.com/cgi-bin/webscr"
method="post">
<input type="hidden" name="cmd" value="_s-xclick">
<input type="hidden" name="hosted_button_id"
value="XFU2N2VA4HPHJ">
<input type="image"
src="https://www.paypalobjects.com/en_US/i/btn/btn_cart_LG.gif"
border="0" name="submit" alt="PayPal - The safer, easier way to pay
```

2 **Select Code** [Go back to edit this button](#)

3 **Copy**

Step 3: Add your button

You are now finished with the PayPal button page. For the third and final step, you need to open your website code editor or the email where you want to add your button. Once installed, we recommend you road-test your new button by clicking it and following the payment process.

Adding button code to your webpage

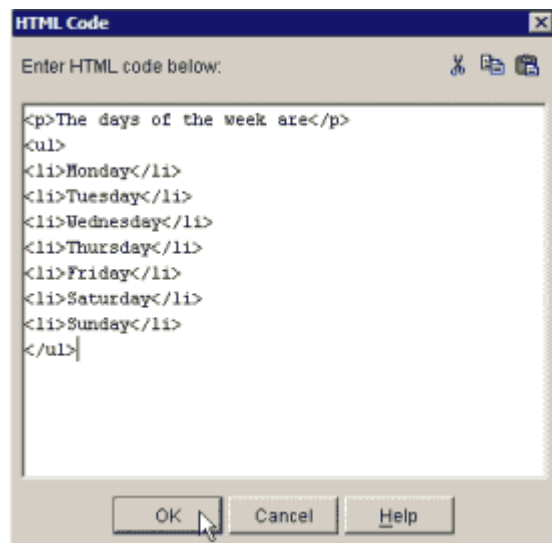
Each website code editor will have its own instructions for adding or pasting HTML code. Here are the instructions for [WordPress](#), [Joomla](#) and [Yahoo Site Builder](#). For all other companies, log in to your website account and look for the option to add or paste HTML code into your webpage.

Alternatively, contact your website code editor software company or your website hosting provider and ask them for specific instructions for getting your HTML code to work with your website. They'll provide you with the final instructions for getting your new button up and running.

You are now finished with the PayPal button page. For the third and final step, you need to open your WordPress code editor. Once installed, we recommend you road-test your new button by clicking it and following the payment process.

Adding button code to WordPress

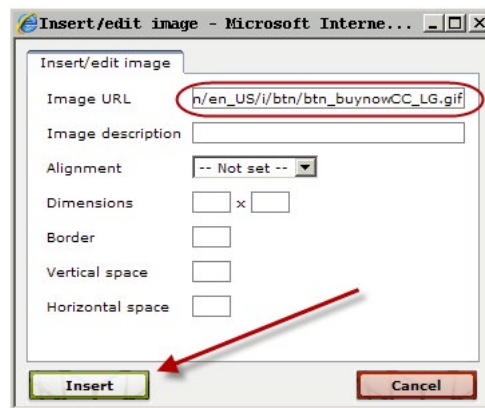
Click [this link](#) for specific instructions about adding or pasting HTML code for WordPress. Alternatively, contact WordPress and ask them for specific instructions for getting your HTML code to work with your website. They'll provide you with the final instructions for getting your new button up and running.



You are now finished with the PayPal button page. For the third and final step, you need to open your Joomla code editor. Once installed, we recommend you road-test your new button by clicking it and following the payment process.

Adding button code to Joomla

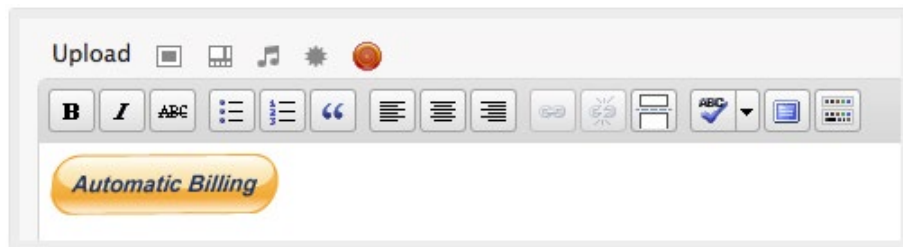
Click [this link](#) for specific instructions about adding or pasting HTML code for Joomla. Alternatively, contact Joomla and ask them for specific instructions for getting your HTML code to work with your website. They'll provide you with the final instructions for getting your new button up and running.



You are now finished with the PayPal button page. For the third and final step, you need to open your Yahoo Site Builder code editor. Once installed, we recommend you road-test your new button by clicking it and following the payment process.

Adding button code to Yahoo Site Builder

Click [this link](#) for specific instructions about adding or pasting HTML code for Yahoo Site Builder. Alternatively, contact Yahoo and ask them for specific instructions for getting your HTML code to work with your website. They'll provide you with the final instructions for getting your new button up and running.

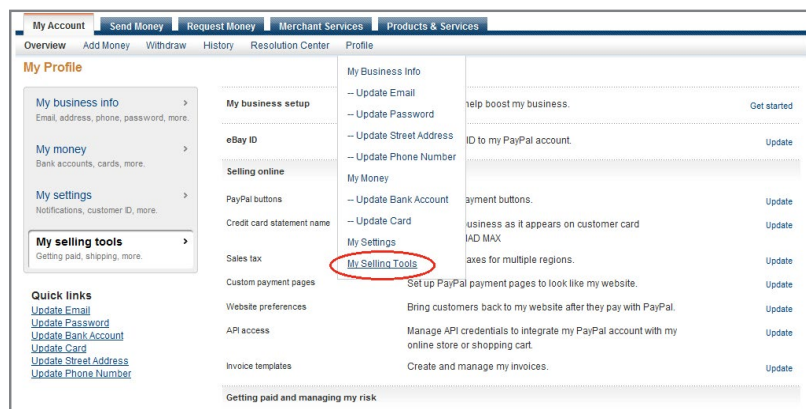


Initiate Billing Request

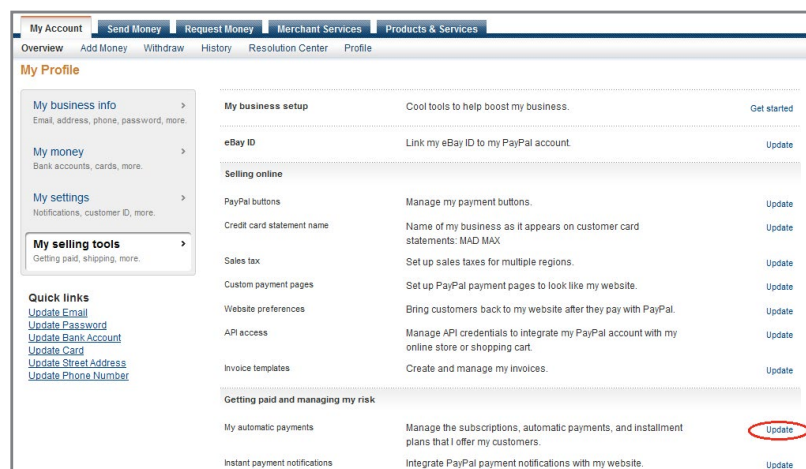
Initiate Monthly Billing Request

Before you can begin collecting payments, you need to initiate a monthly billing request by following these simple steps.

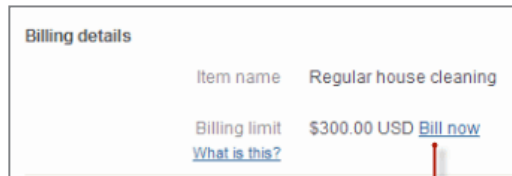
- 1 **Log in** to your PayPal account. Click on **Profile** near the top of the page and **My Selling Tools** from the dropdown list.



- 2 Click on **Update** to the right of **My automatic payments**.



- 3 In the **My customers** list, select the name of the customer you want to bill.
The Automatic Billing details page opens.
- 4 In the billing details, click **Bill now**.



Billing details

Item name	Regular house cleaning
Billing limit	\$300.00 USD
	Bill now
	What is this?

- 5 Enter the billing amount for the month. Remember, it shouldn't be more than the billing limit shown. This is the amount your customer set for the maximum billing amount during checkout.
- 6 Click **Bill now**.

FAQs

1. Why does nothing happen when I click on my new button?
2. How do I confirm my email address?
3. How do I verify my account?
4. Where do I get PayPal logos and credit card logos for my website?

1. Why does nothing happen when I click on my new button?

One of the most common reasons involves iFrames. If you use an iFrame, follow the instructions in the next FAQ. If you're not sure whether your website uses an iFrame, contact your platform provider.

2. How do I confirm my email address?

Follow these instructions:

- 1) Log in to your PayPal account
- 2) Click **Profile** near the top of the page
- 3) Click **Update** next to Email
- 4) Choose an email address and click **Confirm**. We'll send an email to that address.
- 5) Open the email and click the link to confirm your address. You will automatically return to the PayPal site, where you'll be asked to enter your password.

If the link doesn't work, here's how to confirm your email address using the 20-digit code included in the email.

- 1) Log in to your PayPal account
- 2) Click **Confirm email address** under notifications
- 3) Select **Click here if the button does not appear in the email**
- 4) Enter the 20-digit code from the email we sent you and then click **Confirm**.

3. How do I verify my account?

Follow these instructions:

- 1) Log in to your PayPal account
- 2) Click **Get Verified** below your name
- 3) Follow the steps given to complete the verification process.

4. Where do I get PayPal logos and credit card logos for my website?

You can download the source code for PayPal and credit card company logos right [here](#).

Appendix

Instructions for Advanced Button Features

Step 2: Track inventory, profit and loss

Select **Step 2** if you wish to enter information that PayPal will use to track inventory, profit and loss for your item.

- 1 **Add your button to My saved buttons**—We recommend you keep this selected. Your button will be saved in your PayPal account, and you'll be able to track inventory, profit and loss.
- 2 **Track inventory**—To activate the inventory feature, check this box and enter the details we'll use to track inventory for your item.
- 3 **Track profit and losses**—To activate this feature, check the box and enter the details we'll use to track inventory for your item.
- 4 **Sold-out items**—Choose whether or not your customers can buy an item when it is sold out.

Step 1: Choose a button type and enter your payment details

Step 2: Track inventory, profit & loss (optional)

1 ☒ **Save button at PayPal**

- Protect your buttons from fraudulent changes
- Automatically add buttons to "My Saved Buttons" in your PayPal profile
- Easily create similar buttons
- Edit your buttons with PayPal's tools

2 ☐ **Track inventory**
Don't oversell items not in stock — Get an email alert when inventory is low.

3 ☒ **Track profit and losses**
View profit and loss report by product/service.

☐ By item
☒ By option (in drop-down menu)

	Item ID	Qty in stock	Alert qty. (optional) What's this?	Cost	
1					USD
2					USD
3					USD

4 Can customers buy an item when it is sold out?

☐ Yes, customers can buy the item as usual.

☒ No, don't let customers buy the item. [Preview](#)

Take customers to specific page when they click Continue Shopping button on "Item sold out" page

Ex: <http://www.mybuynowstore.com>

Step 3: Customize advanced features (optional)

Create Button

Herschel's Hot Sauce

Your item(s) sold out

We're sorry, the following item(s) isn't available at this time:

Herschel's Hot Sauce - 12 oz Bottle
Item number: 0001

Continue Shopping

Herschel's Hot Sauce Customer Service: 408-908-2569

The item you selected is unavailable at this time

Your order summary

Description	Amount
Herschel's Hot Sauce - 12 oz Bottle Item number: 0001	\$23.80

Only 4 items in stock

Quantity: 4

Update

Step 3: Customize advanced features

Select **Step 3** if you wish to add advanced features to your button.

- 1 **Shipping address**—Select “no” for items that don’t require shipping, e.g., digital goods.
- 2 **Destination URL**—Once they complete or cancel their order, you can direct your customers to a particular webpage, e.g., a page thanking them for their order.
- 3 **Advanced variables**—If you’re familiar with HTML programming and the advanced HTML variables supported by PayPal Payments Standard payment buttons, enter them here. See the [PayPal Standard Integration Guide](#) for more details.

▼ Step 3: Customize advanced features (optional)

Customize checkout pages

If you are an advanced user, you can customize checkout pages for your customers, streamline checkout, and more in this section.

Do you want to let your customer change order quantities?

☐ Yes
☒ No

Can your customer add special instructions in a message to you?

☒ Yes
Name of message box (40-character limit)

☐ No

Do you need your customer's shipping address?

☒ Yes
☐ No

☐ Take customers to this URL when they cancel their checkout

Example: <https://www.mystore.com/cancel>

☐ Take customers to this URL when they finish checkout

Example: <https://www.mystore.com/success>

Advanced variables [What's this?](#)

Use a line break between each variable. The variables will appear in your button's HTML code. [Learn more](#)

☐ Add advanced variables

Example
address_override=1
notify_url=https://www.mywebsite.com/PayPal_IPN

Create Button