

HOW THE MONEY GETS TO YOU

1



CUSTOMER PAYS

A customer finds (awesome) high tops on your site, proceeds to checkout, and pays with a credit card.

GOOD TO KNOW!



PayPal isn't just a payment method. We can also process credit and debit cards for you.

HOLD ON TO YOUR HAT.

This entire process happens in just a few seconds.



2



INFO IS ENCRYPTED

The transaction (the credit card number and the amount of the sale) is encrypted and authenticated by the payment gateway and processor to help curb fraud.

3



SALE IS AUTHORIZED (OR NOT)

The transaction reaches the customer's credit card issuer, where the sale is either approved or it isn't. You and your customer get a "yea" or "nay."

4



FUNDS ARE SENT

The credit card issuer sends the money to your merchant bank, which in turn deposits it into your merchant account.

5



PAY DAY

The money is available in your merchant account. If you sold the high tops for \$1 million, congratulations, you're now a millionaire.



THUMBS UP!

If the sale is approved, within a few days some pretty exciting things happen.

