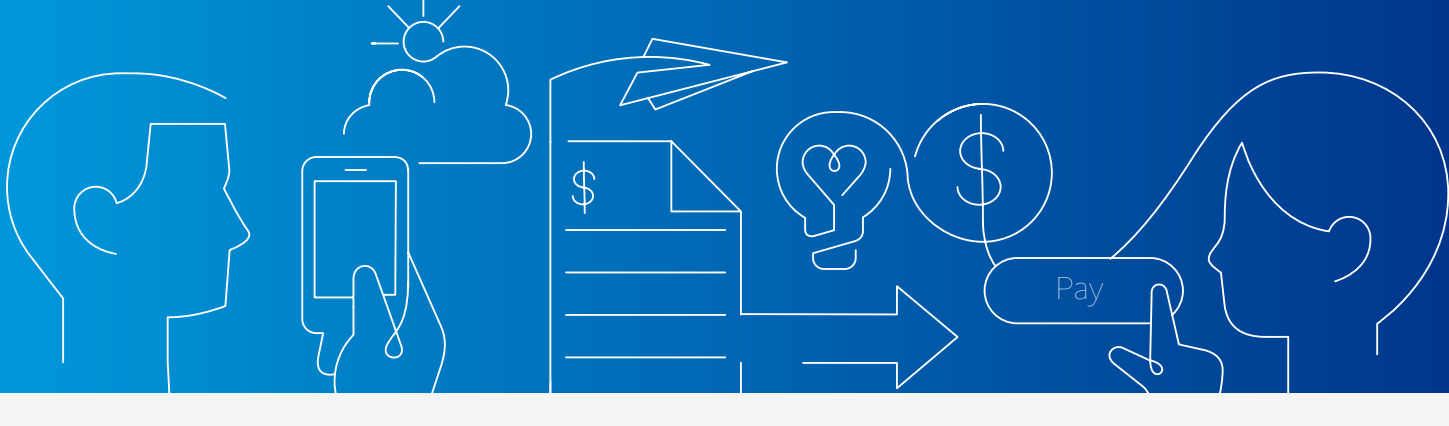


# PayPal Invoicing: Online invoicing made easy so you can get paid fast.



A surprising number of business owners still use manual paper-based invoicing processes to send invoices to their customers.

## 74%

of small and medium sized business are still using manual invoicing methods:



**45%**  
via mail  
or hand



**29%**  
via email  
attachment



Business owners spend countless hours manually preparing invoices, tracking payments and chasing collections. Online invoicing can increase efficiency and make paying faster and easier for customers.

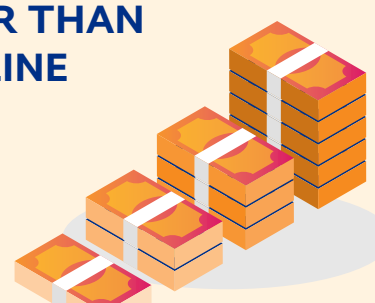
**PAYPAL INVOICING CAN GET BUSINESSES PAID FASTER THAN BOTH OFFLINE FORMS OF PAYMENT AND OTHER ONLINE INVOICING SOLUTIONS.**



76% of all PayPal invoice payments are made within

## 1 Day

from the time the invoice is sent out\*



## \$60 BN

in PayPal invoice payments†



**FASTER PAYMENTS MEANS LESS TIME SPENT CHASING PAYMENTS**

## TOP REASONS SMALL BUSINESS OWNERS CHOOSE PAYPAL INVOICING



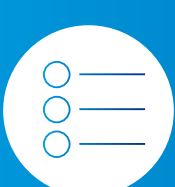
**Ease of sending and managing invoices**

- Create online invoices in minutes with easy-to-use templates
- Send invoices via your own email, text, or chat
- Customize invoices to meet your business' needs



**Ease of customer paying an invoice**

- Customers can pay via credit or debit cards, PayPal, or PayPal Credit
- Customers can pay in just a few clicks



**Features my business needs**

- Easily track, organize, and manage invoices in one place
- Send scheduled or recurring invoices, and send multiple invoices at a time
- Send reminders for unpaid invoices



**PAYPAL INVOICING RANKED HIGHEST IN SATISFACTION AMONG USERS FOR:**

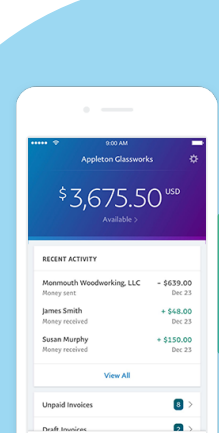
- Ease of customer paying an invoice
- Ease of sending an invoice
- Speed of receiving payment
- Ease of international and mobile billing

Source: comScore, based on a survey of 1,226 US and Canadian small and medium-sized business owners that compared satisfaction of primary users of top invoicing tools on a range of features, December 2017

**MORE AND MORE CONSUMERS ARE STARTING TO USE THEIR MOBILE DEVICES TO PAY THEIR INVOICES.**

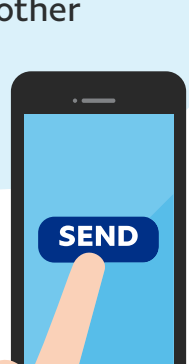
## 40%

of merchants have used their phone to send an online invoice at one time or another



## 60+%

of PayPal invoices are paid from a mobile device



**YOU CAN CREATE AND SEND INVOICES ON THE GO FROM THE PAYPAL BUSINESS APP.**



Discover how simple it is to create professional, customized invoices, track your payments and send reminders to your customers.

IT'S FREE TO SEND INVOICES. PAY ONLY WHEN YOU GET PAID.

[www.paypal.com/invoicing](http://www.paypal.com/invoicing)

\* 2019 PayPal user data

Source: comScore, based on a survey of 1,226 US and Canadian small and medium-sized business owners, December 2017

