PayPal

Is your payment platforms ready for 2022? 10 things you should consider

An enterprise-quality payments platform can help you reach your revenue goals in 2022, no matter how ambitious they are.

Gold Standard	PayPal
More than 99% uptime	PayPal has a **99.99% uptime** availability[1]
High authorisation rates	PayPal Wallet authorisation rates are **superior by 7.9%** compared to direct credit card averages[2]
More payment options	PayPal lets you accept debit and credit cards, PayPal, and a number of local payment methods in **over 100 currencies**
Mobile optimisation	85% of consumers abandoned a mobile purchase because: 35% of the businesses did not offer the preferred payment option, 30% of consumers did not want to save their details on the businesses site[3]
Customer financing options	**57%** of UK consumers are **more likely to make a purchase** at a retailer offering interest-free payments options[4]
Unique data insights	With **400 million active consumers** and 23 million merchants globally, PayPal is one of the the preferred digital wallets[5]
Helps increase conversions	Consumers are **3.8 x more likely to convert** on sites where PayPal is visible as a payment option[6]
Frictionless checkout	Websites that have the PayPal Express Checkout Shortcut exhibit **43% higher checkout conversion rates** than those without[7]
Quickly scales and adapts	Transactions via PayPal are **up over 35%** during the pandemic[8]

Analyse your current setup with our Payments Gap Assessment.

Connect with our Sales team

https://www.paypal.com/uk/enterprise/contact-sales

[1] PayPal internal data, gateway uptime, June 2020.
[2] Data procured from a major payment network to conduct benchmarking of PayPal Auths performance at Market and Vertical level vs online Direct Credit Card transactions. June 2019.
[3] Forrester, Commissioned by PayPal, September 2020. To evaluate the state of mobile checkout experiences and payments, Forrester conducted online surveys of 2,064 consumers (US : N=1,039; UK:N=1,025 aged 18+) who had made a mobile purchase in the previous month and 202 decision makers at merchants (US:N=101; UK:N=101)that sell on mobile channels.
[4] An online study commissioned by PayPal and conducted by RFI Consulting in November & December 2020, involving 2,000 UK consumers.
[5] PayPal internal data, Q1 2019.
[6] PayPal, How PayPal Helps Drive Revenue Growth and Boost Conversion, Spend & Satisfaction, Neilson Study for U.S., January 2021.
[7] comScore online panel, commissioned by PayPal. Q4 2017-Q1 2018. Sites evaluated in aggregate accepting Express Checkout Shortcut include Etsy.com, nike.com, notonthehighstreet.com, urbanoutfitters.com. Also compared to 10 sites not accepting PayPal Express Checkout Shortcut.
[8] PayPal internal data, Q1 2020.