

## 10 things to consider when choosing a payment service provider

| Gold Standard                        | P PayPal   |
|--------------------------------------|--|
| More than 99% uptime                 | PayPal has a <b>99.99% uptime</b> availability.¹   |
| High authorisation rates             | PayPal Wallet authorisation rates are <b>superior by 7.9%</b> compared to direct credit card averages. <sup>2</sup>  |
| More payment options                 | Payment processing (powered by Braintree) lets you accept debit and credit cards, PayPal and alternative payment methods in a single integration.                      |
| Mobile optimised                     | PayPal helps you create frictionless, mobile-friendly checkout experiences with our ready-made drop-in UI, or create a custom UI that's flexible, ownable, and secure. |
| Buy now, pay later offered           | PayPal Pay in 4 can be offered with no additional cost to your business and has no late fees for consumers.  |
| Has global reach                     | With <b>400 million active consumers</b> and 23 million merchants globally, PayPal is Australia's number one online payment method. <sup>3</sup>                       |
| Helps increase conversions           | Consumers are <b>10.5x more likely to convert</b> on sites where PayPal is visible as a payment option. <sup>4</sup>   |
| Enables a frictionless checkout      | Our optimised processing engine removes friction at checkout by helping to keep payment methods up to date and decreasing false declines.                              |
| Subscriptions and recurring payments | PayPal enables consumers to safely store and retrieve their payment information to make shopping from their favourite businesses fast and easy.                        |
| Diverse payout methods               | Send payments directly to low-cost local bank accounts, PayPal accounts and more with our integrated payout solution.  |

Partner with a payment service provider that gives you access to insights from billions of transactions. Lean into these insights to optimise your entire payments strategy to reach your business goals with PayPal.

Connect with our Sales team

## DISCLAIMERS:

<sup>&</sup>lt;sup>1</sup> PayPal internal data, gateway uptime, June 2020.

<sup>&</sup>lt;sup>2</sup> Data procured from a major payment network to conduct benchmarking of PayPal Auths performance at Market and Vertical level vs online Direct Credit Card transactions. June 2019.

3 2021 PayPal eCommerce Index.

<sup>&</sup>lt;sup>3</sup> 2021 PayPal eCommerce Index.
<sup>4</sup> 2021 PayPal Behavioural and Attitudinal Research, commissioned by PayPal and conducted by independent research provider Nielsen Media. Result specific to the AU.