Now arriving: New opportunities to help accelerate growth for your travel business.

The travel industry is ready for takeoff – and the possibilities are endless. Learn how payments can go beyond checkout to help you connect with your customers and drive growth across channels, markets and buying stages.

Boost Your Reach

Venmo
Reach a younger, more affluent demographic with Venmo.1

PayPal + Venmo

PayPal Pay Later2
Let your customers pay over time so they can travel when they want to – and want to.

Global payments
Access 466 million active PayPal accounts.3
Expand to 200 markets and support 134 currencies.

8% increase in new customer conversion on travel websites when using PayPal vs. other methods.4

Help Increase Your Sales

Presentment
Present PayPal, Venmo and PayPal Later offers early in the buying experience to help boost sales.

QR codes
Enable in-person contactless payments at hotel shops and restaurants and in-flight.

Partnerships
Leverage secure data-sharing technology to easily offer ancillary products at checkout.

Travel is a top industry that is adopting PayPal QR codes.5

44.5% increase in PayPal conversion rates for one merchant after optimizing PayPal presentment.6

Encourage Customer Loyalty

Saved payments
Securely store shoppers’ payment details so they can check out quickly and seamlessly in the future.

Loyalty programs
Guests paying with PayPal can earn points into your loyalty program and double earn PayPal rewards.

Brand trust
Delight your customers again and again with our trusted, frictionless checkout.

1 Venmo data (Comscore, PayPal October 2020). 2 Venmo Melissa Millennial report estimates altitudes for marketers as compared to a sample of consumers in a broader audience including 120 million consumers, identifying and evaluating the potential influence of Venmo as a payment method.
2 PayPalVenmo.com (venmo.com)
3 Current as of June 2021.
4 Comscore, Comscore, PayPal 2018. 5 PayPal merchants in the US, Europe, and Japan, August 2021.
6 PayPal merchants in the US, Europe, and Japan, August 2021. 7 PayPal merchants in the US, Europe, and Japan, August 2021.

Put the world of PayPal to work for you

86% of senior-level marketers ranked loyalty and rewards programs as important in the last six months.8

13% increase in repeat purchases from the same merchant when using PayPal.9