

Seize opportunities for growth with PayPal.

The cost and complexity of meeting consumer demands are high — but the cost of falling out of favor (and falling behind) could be even higher. From flexible payment options to easy-to-manage integration, PayPal has the tools and solutions to help you remain competitive and agile in an unpredictable world.



Outpace competitors with innovation.

Embrace opportunities for growth and keep pace with an evolving commerce landscape.



Stand out.

Create a differentiated user experience for your consumers that can help meet and exceed their expectations.



Use multiple tools.

Drive conversions, optimize operations, and manage risk to help maximize your advantage.



Capture the customer.

Capitalize on the potential to help increase sales when you offer the right mix of payment methods.

Build customer lifetime value.

Better customer experiences convert new customers and keep existing ones loyal.



Unlock new sales channels.

Expand your footprint by selling on any owned or partner channel of your choice.



Frictionless experience.

Deliver differentiated, seamless checkout experiences that invite and engage customers.



Help drive revenue.

Drive conversion rates with first-time customers and loyal customers alike by providing your target customers with the right payment choices at checkout.

Stay agile and future ready.

Meet customer needs, now and in the future, with PayPal.



Keep your finger on the pulse.

Continue serving the types of shopping and payment experiences that work for your business while improving their effectiveness with our proven solutions.



Flexibility for what comes next.

Adopt new solutions when and how you want to with easy-to-operationalize, modular capabilities that can be integrated all at once or over time.



Enable agile innovation.

Create commerce scenarios across in-store, online, mobile, 3rd party sales channels, and markets to help drive opportunities to shop and convert.

37%

On an average, **37%** of online consumers choose payment method before they start online shopping.¹

46%

On average, **around half (46%)** of digital wallet users* are likely to abandon a purchase if they cannot use a digital wallet on a merchant's website.¹

81%

of the fastest-growing companies accept PayPal for online purchases.²

The world can be unpredictable. But with PayPal's global payment processing solutions and seamless, secure checkout experiences, you can have the tools and solutions to help you hit your growth targets and thrive in uncertain times. Talk to us today to learn more about the power of PayPal.



Knowledge Center:

- A modern payments setup can help you unlock revenue. [Read the eBook.](#)
- Unlocking new sales channels by Neil Patel. [Read the article.](#)
- The Total Economic Impact™ of PayPal's enterprise payment solutions. [Read the report.](#)
- Navigating a new era of commerce. [Read the white paper.](#)

¹ Netfluential, commissioned by PayPal, June/July 2021. Netfluential conducted an online attitudinal survey of 1,010 US online adult shoppers (504 Pay with Venmo users, 506 Other digital buyers) to measure the impact of Venmo across three core areas: consideration, purchases and experience. Base: Online adult shoppers.

* Digital wallet users consider consumers who used a digital wallet (incl. Venmo) in their last online purchase.

² An IDC thought leadership white paper commissioned by PayPal, June 2021.