

Cost savings are easy with PayPal.

The way people shop is changing. To remain competitive, businesses must continue optimizing the customer journey, boosting efficiency, and taking advantage of every available tool and partner. As a leader, you can drive productivity and grow confidently with PayPal's powerful platform of modular, scalable payments tools that can help you at every stage of your business's journey.



Streamline your solutions.

Using modern tools, technology, and full system orchestration, you can help reduce overheads by minimizing your back-office burden and simplifying your ecosystem.



Do more with less.

Spend less time on back-end minutiae and more time on value-add activities with PayPal's robust reporting, automated dispute resolution,¹ and one-time integration.



Unlock sales, lock down costs.

Expand your footprint by selling on any owned or partner channel of your choice with just a few snippets of code. No IT ticket necessary.



Foster innovation.

Built for interoperability, flexibility, and customization, tech-forward and developer-friendly solutions can help streamline your ecosystem and free up resources.

Maximize revenue and decrease friction.

Leverage powerful technology and tools to help you detect, prevent, and respond to risk and help maximize the value of every customer and transaction.



Customize your fraud tools.

Fraud can erode customer trust and revenue. Prevent security breaches and data loss, drive customer trust, and avoid fines/penalties with customizable fraud tools.



Right-size your fraud solution.

Don't pay for what you don't need. Keep up with changing markets and regulations while adapting to evolving buying behaviors with PayPal's customizable platform.



Maximize your authorization rates.

Help to reduce the number of fraudulent transactions and minimize the risk of chargebacks with PayPal's processing capabilities.

Capture the full potential of commerce (and customers).

Use the multiple tools at your disposal to optimize the systems and solutions that work for your business to maximize the return on investment and minimize additional spend.



Put data to work.

Leverage customer insights from over 22 billion transactions to help better understand their preferences and habits and make data-driven decisions.³



Deliver delightful experiences.

A differentiated user experience can help drive customer retention and conversion and reduce the need for new investments in customer acquisition.



Only use what you need.

Adopt new solutions when and how you want to with easy-to-operationalize, modular capabilities that can be integrated all at once or over time.



With PayPal's enterprise payment platform, the composite merchant sees a projected resource cost savings of **\$131,000** with streamlined payment management and integration.²



See how arming your team with unique fraud-fighting tools can help maximize revenue and decrease friction in the buyer journey. **Launch infographic.**



of respondents feel that offering more payment methods is important for their customers.⁴

The world can be unpredictable. But with PayPal's global payment processing solutions and seamless, secure checkout experiences, you can have the tools and solutions to help maintain agility and thrive in uncertain times. Talk to us today to learn more about the power of PayPal.



Knowledge Center:

- How to scale your payments system to meet a volume surge. [Read the case study.](#)
- The digital last mile: How to optimize authorization rates to help boost conversion and drive revenue. [Learn more.](#)
- Integration is easy: Discover how the PayPal onboarding process can help take your business to new heights. [Read executive guide.](#)
- Machine learning is quickly becoming key to the payment fraud detection strategies of large enterprises. [Discover the benefits for your business.](#)

¹ Success of chargeback responses through Dispute Automation is not guaranteed. Issuers may apply additional fees for contested chargebacks which are not resolved in a merchant's favor.

² Forrester, commissioned by PayPal, December 2021. Forrester constructed a Total Economic Impact™ framework for those organizations considering an investment in PayPal's enterprise payment platform, powered by Braintree. *For the purpose of this study, Forrester aggregated data from four enterprise merchants to create a single composite merchant with \$500 million in revenue processed yearly. Individual results will vary.

³ PayPal Q4 and FY 2022 internal data.

⁴ Business Insider, commissioned by PayPal, April 2022. Business Insider contracted Dynata to conduct a survey on our behalf to understand "behind the checkout" during 3/8/2022 - 3/21/2022 across adults 25+ who are business decision makers in US, UK, DE, FR, AU, CA. N=562 total respondents.