

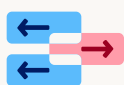
Future-focused, flexible solutions. Made possible by PayPal.

With technology changing rapidly, the cost of keeping up is high – but the cost of outdated infrastructure could be higher. Businesses need modern, customizable solutions that can help reduce tech debt and optimize resources without adding complexity. Build a future-ready infrastructure by streamlining your existing software and partner ecosystem to support business growth with PayPal's modular, flexible solutions.



Do less. Process more.

Your business is unique, and your payments infrastructure should reflect that. With PayPal, you can design the best payment infrastructure for your business.



Customizable and agile.

Solve problems and innovate simultaneously with flexible payment solutions that can help you extend your reach to new markets and customers globally.



One partner, one platform.

Access a robust suite of tools that can help create and maintain a healthy, modern payments system.



Future-ready.

Stay agile and ahead of trends, and help safeguard against economic uncertainty with modular solutions that are easy to operationalize.

Rein in risk.

Manage fraud and security confidently with a versatile suite of tools informed by powerful data.



Anticipate what's next.

As data and security requirements evolve, PayPal can help you scale securely and achieve compliance as you expand into new markets.



A strategic risk partner.

Put intelligence and machine learning to work to help limit declines and fraud without creating unnecessary friction for your customers.



Right-size your fraud solution.

Fraud protection isn't one-size fits all. Choose the level of protection you may need, from built-in basic checks to modern fraud tools.

Future ready.

PayPal's large enterprise expertise, customer service, and modular technology suite can help make the integration process flexible and seamless.



More choice and control.

With an open platform, you can vault and tokenize your payment data and still work with the providers of your choice, including third parties.



A streamlined solution.

Streamline your tech stack with fewer vendors in your checkout and a dedicated, white-glove service for all your needs.



Simple APIs.

Enjoy hassle-free, secure connectivity between partners with just a few snippets of code.

43%

Adding the PayPal Checkout button makes the checkout process **43%** faster.¹



Rules versus machine learning – which approach best helps you address your fraud and risk challenges? [Read the article.](#)



PayPal's enterprise payment platform integration added up to a projected **15 hours** saved each week for each payment administrator or developer – a team of three for the composite merchant.²

The world can be unpredictable. But with PayPal's global payment processing solutions and seamless, secure checkout experiences, you can have the tools and solutions to help you modernize, optimize, and consolidate your tech stack and thrive in uncertain times. Talk to us today to learn more about the power of PayPal.



Knowledge Center:

- Learn what the future holds for e-commerce and payment gateways. [Launch study.](#)
- Do you know how to utilize payment technology to respond to emerging consumer behavior? [Read the article.](#)
- Learn how you can help maximize revenue and decrease friction in the buyer journey with unique fraud-fighting tools. [Launch the infographic.](#)
- 7 payment technology trends to watch in 2023. [See the trends.](#)

¹ PYMNTS, '2022 Buy Button: Accelerating Checkout Optimisation', 2022. PYMNTS researched the checkout processes and buy button offerings of leading U.S.eCommerce sites for the original Buy Button Index in 2016. Subsequent reports compiled using information collected from this original, in addition to new data acquired in July 2022 coming from shopping simulations on 808 leading retailers and 210 merchants with BNPL options.

² For the purpose of this study, Forrester aggregated data from four enterprise merchants to create a single composite merchant with \$500 million in revenue processed yearly. Individual results will vary.

³ Forrester, Commissioned by PayPal, December 2021. Forrester constructed a Total Economic Impact™ framework for those organizations considering an investment in PayPal's enterprise payment platform, powered by Braintree.