

Efficient solutions. Actionable data. Incremental growth.

To keep pace with evolving customer expectations, tech leaders need to extract the maximum value from every product and partner in their arsenal. PayPal's modern payment system can help your business compete, and win, in the new digital economy by delivering platform efficiency, actionable data, and revenue growth.



Onboarding made easy.

Do more with one partner to help boost cost and resource efficiency.



Easy to optimize.

Keep using the systems and partners that work well for your business, and PayPal can help optimize those that don't.



Easy to scale.

Adopt new solutions when and how you want to with easy-to-operationalize, modular capabilities that can be integrated all at once or over time.



Easy to integrate.

Integrate with your choice of card issuers, financial institutions, social platform operators, and other technology providers with PayPal's open platform.

Data for growth.

Accessible data is actionable data. Make data-driven decisions with PayPal.



Share data securely.

Enable strategic partnerships, sell securely and efficiently on third party channels, and free the flow of data within your ecosystem with ease.



Grow with flexible infrastructure.

Share payments data with any party you choose to partner with, regardless of payment processor, while remaining PCI compliant.



Build for the future.

With a payments platform that plugs into some of the most popular e-commerce platforms, shopping carts, analytic services, and billing applications, the possibilities are endless.

End-to-end and future ready.

Power your ambitions today, and stay ready for tomorrow, with an ever-expanding portfolio of solutions, from back-end processing to front-end checkout.



Enable agile decision-making.

A flexible payments foundation can help you solve problems and innovate, so you can grow your business and stay agile.



Employ modern payments technology.

Continue to serve the types of shopping and payment experiences that work well for your business, while continuously optimizing for better results.



Open your platform to opportunity.

Consolidate and orchestrate operations, making life simpler, not harder.

Thinking about making the switch? Read more about the ease of integration with PayPal. [Launch white paper.](#)



of respondents feel cost, seamless integration, and an all-in-one platform are the biggest areas of focus when trying to improve the checkout process.¹

PayPal's enterprise payment platform integration added up to a projected **15 hours saved** each week for each payment administrator or developer – a team of three for the composite merchant.^{2*}

The world can be unpredictable. But with PayPal's global payment processing solutions and seamless, secure checkout experiences, you can have the tools and solutions to help you hit your growth targets and thrive in uncertain times. Talk to us today to learn more about the power of PayPal.



Knowledge Center:

- See why payments as a platform are the future of payments. [Read the article.](#)
- How to save lost revenue at every stage of the buyer journey. [Launch infographic.](#)
- The Total Economic Impact™ of PayPal's enterprise payment solutions. [Read the report.](#)
- Build a payment solution that's right for you with [PayPal for Developers.](#)

¹ Business Insider, commissioned by PayPal, April 2022. Business Insider contracted Dynata to conduct a survey on our behalf to understand "behind the checkout" during 3/8/2022 - 3/21/2022 across adults 25+ who are business decision makers in US, UK, DE, FR, AU, CA. N=562 total respondents.

² Forrester, Commissioned by PayPal, December 2021. Forrester constructed a Total Economic Impact™ framework for those organizations considering an investment in the PayPal's enterprise payment platform, powered by Braintree.

* For the purpose of this study, Forrester aggregated data from four enterprise merchants to create a single composite merchant with \$500 million in revenue processed yearly. Individual results will vary.