



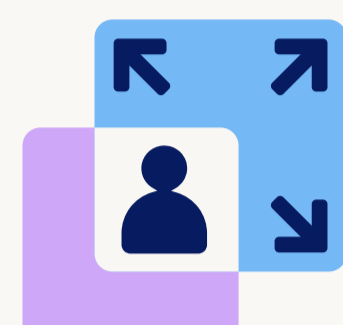
Limitless potential. One powerful payment platform.



In the quickly-growing and ever-evolving digital gambling industry, success demands a secure, compliant, and unified payment solution. The opportunity speaks for itself:



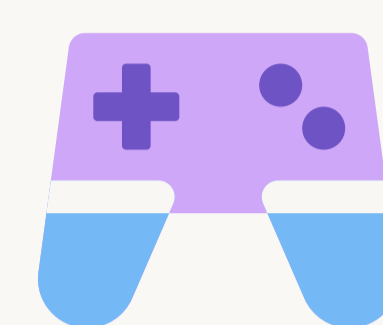
19 million
online sports bettors
in the U.S. in 2022¹



7.9%
of adult U.S.
internet users¹



31%
increase
over 2021¹



23.1 million
legal online sports
bettors projected
by year-end 2023¹

A win-win solution.



For Your Players

Trust is top of mind.

68% of consumers say it's very important for them to pay with a brand they trust for online/mobile purchases.²

Play safe. Play again.

Your players can be confident that their transactions will be safe through PayPal.

Less waiting. More celebrating.

Players can make bets and receive near real-time payouts in the same funding source.



For Your Business

Secure. Compliant. Unified.

We optimized our authorization rates for the unique spending patterns of digital gamblers.

Peace of mind is priceless.

Take comfort knowing that PayPal has you covered with 24/7 fraud detection.

So seamless. So safe.

Store your players' payment info to help keep them coming back (while keeping in compliance.)



401% ROI

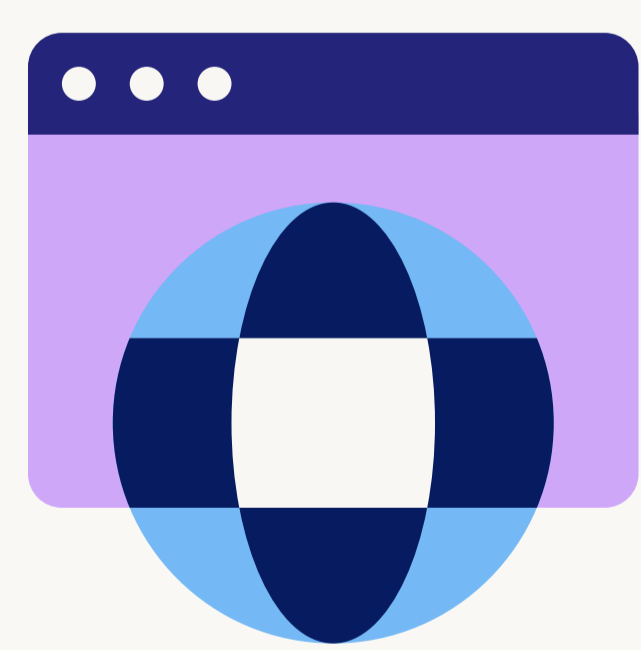


\$3.36M NPV

Over three years, for the composite merchant³, estimated by Forrester after integrating PayPal enterprise payment solutions.⁴

Players worldwide trust the name they know.

In the digital gambling industry, it's vital to establish a seamless and secure online customer experience. As one of the world's most trusted brands⁵, PayPal has:



429M+

active global
accounts⁶



\$310B

worth of goods
in Q3 of 2021 alone⁷

In a highly competitive industry, it's important to have a partner with valuable insights into customer preferences and buying habits. PayPal can help your business to acquire, convert, and retain more customers with a unified, flexible payments platform.

[Learn More](#)



¹ Insider Intelligence | eMarketer, Article : In 2022, 19.0 million people will be online sports bettors in the U.S. March 2022.

² Logica Research, Commissioned by PayPal in May 2020 involving 2,000 U.S. consumers, half were PayPal Credit users and half were non-PayPal Credit users.

³ For the purpose of this study, Forrester aggregated data from four enterprise merchants to create a single composite merchant with \$500 million in revenue processed yearly. Individual results will vary.

⁴ Forrester, Commissioned by PayPal, December 2021. Forrester constructed a Total Economic Impact™ framework for those organizations considering an investment in the PayPal's enterprise payment platform, powered by Braintree.

⁵ Morning Consult - The 15 Most Trusted Brands Globally, March 2021. Morning Consult surveyed over 330,000 consumers across 10 international markets to provide a global view on the current state of consumer trust across brands.

⁶ PayPal Q1 Earnings-2022, based on PayPal internal data

⁷ PayPal Q3 Earnings-2021, based on PayPal internal data