



ENTERPRISE SOLUTIONS BY PAYPAL

More Than a Button

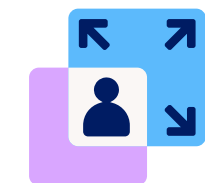
When you pair our global two-sided network with an open platform, you have the information and solutions you need to help grow, protect, and optimize your business.



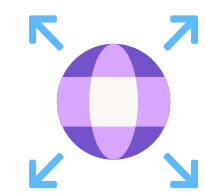
GROW YOUR BUSINESS.

Our unparalleled reach, data, and scale can help you drive growth by optimizing the entire customer journey from discovery to building durable brand loyalty.

PayPal can help you:



Expand your reach and understand customer preferences with insights from 432+ million active accounts.



Connect with a high-value customer network on a foundation of trust. PayPal is the most trusted brand globally to keep financial information secure.¹

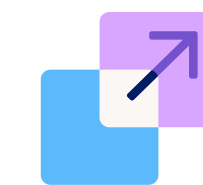


Increase checkout conversion by 28%.^{*2}

OPTIMIZE YOUR OPERATIONS.

Unlock a smarter tech stack and take a customized approach to checkout with extensive payment options and a flexible commerce toolkit.

PayPal can help you:



Scale as your business grows and meet high-demand moments with low latency and 99.99% uptime.³



Keep vaulted customer credentials up to date with tools such as Account Updater and Network Tokenization.



Optimize processing strategies so you receive fewer downgrades, better approval rates, and more transparency when declines do occur.

PROTECT WHAT YOU'VE BUILT.

For more than 20 years we've been the foundation of secure and convenient digital commerce.

PayPal can help you:



Leverage powerful data gleaned from more than 15 billion transactions a year to better mitigate fraud.⁴



Navigate industry standards for security and compliance across a range of jurisdictions and regulatory frameworks.



Choose the level of protection that's right for your business.

We're here to help your business thrive in an ever-changing world.

Contact your Customer Success Manager to learn about all the ways we can help you achieve your 2023 goals.

¹TRC online survey commissioned by PayPal in April 2021 involving 5,000 consumers ages 18+ across U.S., UK, DE, FR, AU (among Millennial & Gen Z BNPL users (ages 18-40), U.S. (n=214), UK (n=258), DE (n=262), AU (n=369), FR (n=157).

²Checkout conversion measured from the point at which the customers start to pay.

³Nielsen, commissioned by PayPal, July 2020 to September 2020 of 15,144 U.S. consumers to understand and measure the impact that PayPal has for U.S.-based LE merchants across different verticals.

⁴PayPal Internal Data. June 2020.

⁵PayPal Q4 and FY 2020 internal data.