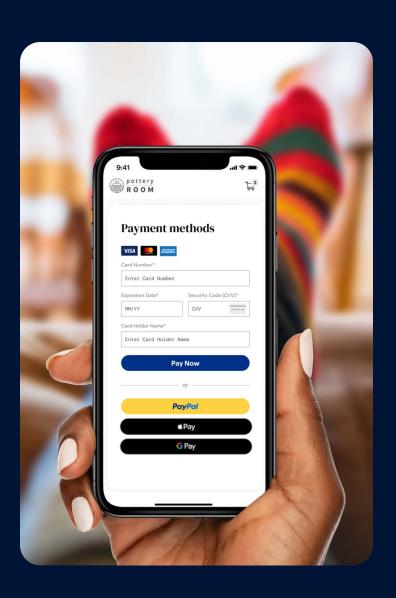


## Your all-inone checkout solution for global commerce.

59% of global consumers often abandon purchases when their preferred payment method is not available. Offering more ways to pay is essential to meet buyer preferences and enable them to checkout and complete the purchase.



## **PayPal Complete Payments**

A global checkout solution designed to offer your customers more preferred ways to pay – beyond the PayPal button. From seamless checkouts with Apple Pay® & Google Pay to cards and local payment methods, it transforms payments into a powerful growth tool.



## **74**%

Increase in the likelihood of users completing a purchase from an unknown merchant when PayPal is present at checkout.<sup>2</sup>



## 4.7%

Globally card processing through PayPal Complete Payments can help increase authorisation rates up to 4.7 percentage points on average for SMBs.<sup>3</sup>



#### **17%**

PayPal Wallet and Apple Pay® can potentially lead to up to a 17% increase in checkout conversion.<sup>4</sup>

# One platform, built for your success.

Offering a secure, world-class checkout can help you reach more shoppers, sell across borders, and achieve more profitable g owth.





## Attract customers with diverse payment options.

Boost sales and reduce abandoned carts by accepting PayPal, Apple Pay®, Google Pay™, credit and debit cards, and local payment methods. Let customers pay the way they prefer—whether locally or internationally



## Optimise checkout without losing control.

Bring all your payment methods together in one account. PayPal Complete Payments offers no-code to advanced and customisable integration options, brand personalisation and compatibility with major e-commerce platforms.



#### Scale safely without compromise.

Al-powered fraud detection, 3D Secure authentication, and Seller Protection<sup>5</sup> – all built into PayPal Complete Payments. Help prevent unnecessary losses, automate compliance and safeguard your transactions while providing a trusted, frictionless experience for customers.



#### Expand globally with ease.

Simplify international transactions with a customisable, local currency display that supports 20+ currencies and allows customers in 200+ markets to pay you - even without a PayPal account.

## Integrate effortlessly and set up for future scale with PayPal.

When it comes to payments, having one solution to cover all your needs can be a catalyst for growth. Start accepting payments in just a few clicks.



**Learn More** 



Baymard Ecommerce Checkout Usability Study - https://baymard.com/lists/cart-abandonment-rate

Nelsen, commissioned by PayPal, Nielsen Attitudinal Survey of USA (June 2023) with 2,UOI recent purchasers (past 4 weeks) from SMB merchants, including 899 PayPal transactions & 651 non-PayPal transactions of Comparative analysis showing average auth rates of major global payments network and PayPal Internal data, from online transactions over a 12-month period between Oct 2022 - Sept 2023. Does not include transactions from domestic schemes (e.g. Cartes Bancaires, EFTPOS). Among LEs, Excludes transactions from Amazon and Meta. Delta (arithmetic difference) between Braintree and market authorization rates based on number of transactions. Composite results weighted across countries (U.S. U.B. P.B. IT. ES, CA. BR) based on size of 2023 digital commencer markets, sourced from Furromonitor.

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