

PayPal Fraud Protection

Merchants and consumers rank security as a primary concern when doing business online. In fact, a recent survey by Frederick Schneiders Research revealed that nearly 85% of users cited security concerns as the number one deterrent for conducting e-commerce.

PayPal maintains one of the lowest loss rates due to fraud in the online retail industry less than 0.5%

PayPal protects both parties, merchants and buyers, with robust, state-of-the-art risk management tools and a dedicated anti-fraud team that significantly reduces the probability of encountering fraud – and minimizes its associated costs.

PayPal's Exclusive Seller Protection Program

PayPal is the only online payment service that provides 100% protection from chargebacks on qualified transactions.

While the vast majority of online payments occur without incident, there's always the risk that a given transaction could involve either a fraudulent buyer or a stolen credit card.

Unlike many credit card processing services that merely pass transaction risk to the seller, PayPal protects merchants from this liability and even offers merchants a dedicated team to fight chargebacks on your behalf.

PayPal Protects Sensitive Data

With PayPal, buyer account information (such as credit card numbers or bank account information) is never transmitted except when using 128-bit encryption and is always shielded behind PayPal's firewall. This means:

- PayPal's average dispute rate is 4-6 times lower than other credit cards online.
- PayPal's buyer-related loss rates are 60-70% lower than the losses other online merchants experience when processing credit cards.

Proactive Fraud Team

PayPal is dedicated to anticipating and eliminating fraud before loss occurs.

An experienced fraud prevention team, including former law enforcement officials, has helped protect the integrity of PayPal's transactions while processing more than \$17.3 billion in gross merchandise sales.

PayPal is also actively involved in working with law enforcement agencies to stop people who perpetrate online fraud and to reduce the risk of other illegal activities.

PayPal's Anti-Fraud Measures

- Fraud prevention systems, including pre- and post-transaction screening
- Dynamic, state-of-the-art models and processes which are continuously updated, as well as manual review by our anti-fraud professionals
- Industry-recognized techniques to pre-screen users for fraud, including AVS and CVV2 checks for rapid verification of the names and addresses of new credit card users
- Patent-pending methods for bank account verification
- Proprietary process to verify international credit cards
- Neural network risk models

A Leader in Online Security Innovation

PayPal knows the best way to prevent fraud is to educate users about the methods used to perpetrate online fraud. PayPal supports ongoing fraud prevention education campaigns for its members.

Learn more

Visit <https://www.paypal.com> to learn more or register today. Or you can contact us directly at sales@paypal.com
