



## Express Checkout

PayPal Express Checkout enables customers to checkout in just three clicks. You can receive payments from all major debit and credit cards, as well as bank transfers and payments from a PayPal balance.

PayPal Express Checkout is a powerful, rapid, API – based payment solution that can be integrated along your existing payment systems, or available as part of an e-commerce package.

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### At a Glance

#### Price:

- Low UK transaction fees typically running from 1.4 %-3.4% +20p based upon payment volume
- No set up fees, cancellation fees, or monthly minimums

#### Key Facts:

- 15 million customer accounts in the UK; more than 143 million globally
- PayPal processed over \$38 billion in payments in 2006

#### Accept Multiple Currencies:

- Pounds Sterling
- Euros
- US & Canadian Dollars
- Japanese Yen
- Australian & NZ Dollars
- Swiss Francs
- Hong Kong & Singapore Dollars
- Swedish Krona
- Danish & Norwegian Krone
- Polish Zloty
- Hungarian Forint
- Czech Koruna

#### Customers Pay With:



## Why PayPal Express Checkout?

### ▪ Increase sales

PayPal increases online sales by an average of 14%\* with buyers being able to checkout in as little as three clicks

### ▪ Convert browsers into buyers

With PayPal Express Checkout, buyer conversion averages 77%\*\*\*. No PayPal account is necessary, giving your buyers the freedom to choose

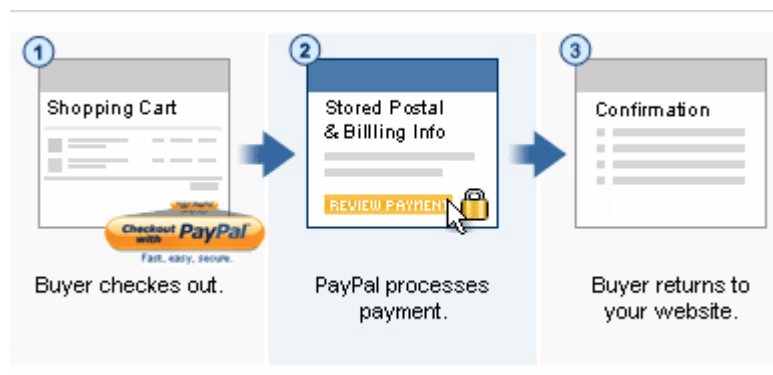
### ▪ Retain control

Express checkout allows you to control your checkout. It enables tight integration with your website and order management process

### ▪ Security

PayPal has industry leading fraud protection and all transactions through PayPal Express Checkout are PCI DSS compliant

## How does it work?



1. Buyers select PayPal in the checkout flow.
2. Buyers approve the relevant shipping and billing details.
3. Buyers are returned to your website to confirm their payment.



[Learn More](#)

Call us at 0800 358 7917 or visit [www.paypal.co.uk/ukmerchant](http://www.paypal.co.uk/ukmerchant)

## How to set up Express Checkout?

Add Express Checkout in a few easy steps!



## How much does Express Checkout cost?

Account fees	
Setup fees	None
Monthly fees	None <sup>†</sup>
Gateway fees	None
Transaction fees	Low
All Tools Including Shopping Cart	Free <sup>†</sup>

<sup>†</sup> Does not apply to Website Payments Pro or Virtual Terminal.

### Fees for receiving domestic payments

Monthly Sales	Price per transaction
£0.00 - £1,500	3.4% + £0.20
£1,500.01 - £6,000	2.9% + £0.20
£6,000.01 - £15,000	2.4% + £0.20
£15,000.01 - £55,000	1.9% + £0.20
above £55,000	1.4% + £0.20

### How to qualify for special merchant rates

To qualify for merchant rates you need to have received at least £1,500 in PayPal payments in the previous calendar month. Once approved, your fees will be automatically adjusted at the beginning of each month based on your sales volume during the previous calendar month.

\* Based on a survey of 200+ merchants already accepting credit cards online who then added PayPal.

\*\* Based on survey of ~1,000,000 express checkout transactions among top 100 PayPal online merchants



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