

Enterprise solutions by PayPal

More Than A Button.



GROW YOUR BUSINESS.

Acquire, convert, and retain more customers using PayPal's extensive global consumer data, robust marketing tools, and extensive shopping channels.

PayPal can help you:

- ✓ Understand consumer preferences with insights from 426+ million account holders.
- ✓ Connect with customers who trust the PayPal brand—PayPal is the most trusted brand globally to keep financial information secure.¹
- ✓ Increase checkout conversion by 28%.²



OPTIMIZE YOUR OPERATIONS.

Unlock a smarter tech stack and take a customized approach to sales with extensive payment options and a flexible commerce toolkit.

PayPal can help you:

- ✓ Incorporate tools to help optimize your back-end processes.
- ✓ Offer a wide range of payment methods with a seamless UX.
- ✓ Integrate flexible solutions to help enable many commerce scenarios.



PROTECT WHAT YOU'VE BUILT.

Navigate an increasingly complex risk environment with the help of PayPal's robust data insight, machine-learning tools, and global expertise.

PayPal can help you:

- ✓ Mitigate compliance risk and anticipate what's coming next.
- ✓ Reduce fraud, chargebacks, and disputes.
- ✓ Keep customer and transaction data secure.



Say hello to your new business growth partner.

Contact your Customer Success Manager to learn about all the ways we can help you achieve your 2022 goals.

¹ TRC online survey commissioned by PayPal in April 2021 involving 5,000 consumers ages 18+ across U.S., UK, DE, FR, AU (among Millennial & Gen Z BNPL users (ages 18-40), U.S. (n=214), UK (n=258), DE (n=262), AU (n=369), FR (n=157).

² Nielsen, commissioned by PayPal, July 2020 to September 2020 of 15,144 U.S. consumers to understand and measure the impact that PayPal has for U.S.-based LE merchants across different verticals.

