



Fraud Protection Advanced

Help you protect your business, reputation, and revenue

As fraudsters get more sophisticated in their ability to evade detection and exploit vulnerabilities in business systems, more and more businesses struggle to keep up with the volume and sophistication of fraud attacks.

Give your team the capabilities they need to fight back. Fraud Protection Advanced delivers intelligence from both the merchant and consumer side of 15+ billion PayPal transactions a year¹ combined with advanced machine learning and analytics – all available with no new integration required.

¹ PayPal internal data, Q4, 2020

VALUE TO MERCHANTS

- + Help reduce chargebacks
- + Help reduce friction and false declines
- + Help reduce manual reviews

Tap into rich intelligence from the PayPal network

- More accurately decision transactions and conduct in-depth risk analysis
- Get a risk score and other insights that can be used to create new filters using complex logic
- Leverage our data-science expertise instead of employing your own

Help strike a balance between risk and conversion

- Graph-based case management to better see and understand connections and shared attributes
- Automatically approve, decline, and flag transactions for review based on filters
- Pass specific custom fields such as store number or SKU, which can then be used in filters

No new integration required

- Quickly give analysts the capabilities they need to more accurately decision transactions
- Save time and resources vs. standalone solutions
- Supports credit, debit, Apple Pay, Google Pay, Samsung Pay, and Secure Remote Commerce transactions



Advanced features, enhanced protection

Our integrated fraud solution includes all the features of our built-in solution along with additional capabilities your business may need to help mitigate ever-evolving threats.



	Fraud Protection	Fraud Protection Advanced
No new integration	✓	✓
Machine learning based score	✓	✓
Extensive PayPal intelligence	✓	✓
Device fingerprinting	✓	✓
Auto decisioning	✓	✓
Out-of-the-box, custom filters	✓	✓
Filter testing	✓	✓
Actionable filter recommendations	✓	✓
Dashboard	✓	✓
Sandbox	✓	✓
Block list	✓	✓
Allow list	✗	✓
Create new filters	✗	✓
Custom fields	✗	✓
Case management	✗	✓
Review transactions	✗	✓
Graph view	✗	✓

RESULTS:

40.8%

average % decrease in chargebacks (\$)²

57.3%

average % reduction in 'good customer' declines (\$)²

² PayPal internal data. Based on data analysis of 107 merchants' card transactions (9 of which have an existing fraud solution) in high chargeback category (merchants with greater than 1% chargeback rate), from November 2019 through January 2020. These metrics are intended to represent potential results that may be achieved by using Fraud Protection for Enterprise. Results may not be typical and individual customer results may vary.