



Build Business Resilience

Get ready for the festive season in 3

Manage and forecast cash flow

1. Forecast for the season	
2. Secure funding to build your business	
3. Offer financing to customers	

Broaden payment options and expand customers

1. Expand your sales channels	
2. Boost your marketing outreach	
3. Offer more payment options	

Increase trust and deliver a seamless customer experience

1. Update your technology to mitigate risk	
2. Deliver top-tier customer service	
3. Motivate your team	

Track business performance and sales with useful metrics

1. Wrap up the season	
2. Evaluate performance and sales	
3. Identify opportunities for next year	П



