PayPal

Introducing One Touch™

OUR FASTEST CHECKOUT EXPERIENCE. PERIOD.

The new and improved PayPal checkout experience with One Touch™ turns a multi-screen checkout into an express lane on any device—smartphone, tablet or desktop. Now, with One Touch™, millions of PayPal customers can seamlessly complete their purchase on your website or app without entering any passwords or credit card details.

FEWER SCREENS. FEWER CLICKS. LESS FRICTION FOR YOUR CUSTOMERS.

EASY INTEGRATION

If you have PayPal Express Checkout, you already have access to One Touch™. If not, get set up and start accepting payments in minutes with PayPal Express Checkout or v.zero.

CROSS PLATFORM

One Touch™ offers a super fast checkout no matter what platform your customers are shopping on (iOS, Android, web browsers).

TOP-NOTCH SECURITY

PayPal is the most trusted name in payments, and One Touch™ is as secure as it is fast. Customers opt in once, and their info is saved securely. No passwords. No worries.

FEWER SCREENS = MORE SALES

Less steps for your customers can mean higher conversion for your business. Just ask StubHub, which saw 50% increase in PayPal transactions with One Touch™ payments.*

HOW DO I GET IT?

If you don't already offer PayPal, there are two options to get One Touch™ payments:

PayPal Express Checkout

If you already offer credit cards, add PayPal to your checkout. Express Checkout is optimized for any device and is trusted by 184 million PayPal users. The button can be added to any site within minutes and can benefit any business.
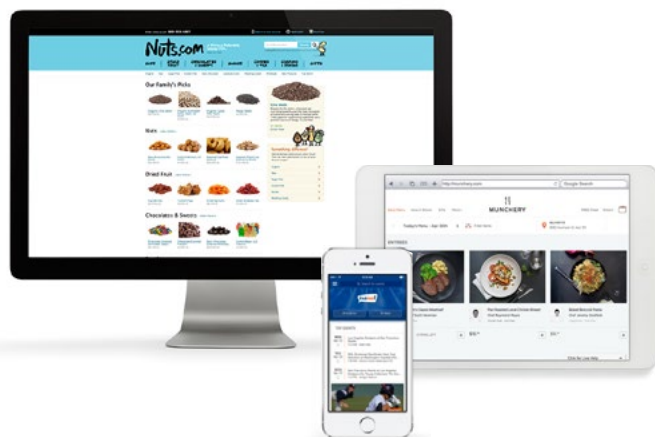
v.zero

Start accepting PayPal, Bitcoin, Venmo, Apple Pay, cards, and whatever's next—all with a single integration. Available for iOS, Android, and JavaScript, the v.zero SDK is wherever your customers are.

IF YOU ALREADY HAVE PAYPAL:

No additional integrations are required by existing merchants that have PayPal Express Checkout. The One Touch™ option is presented to consumers when logging into PayPal.

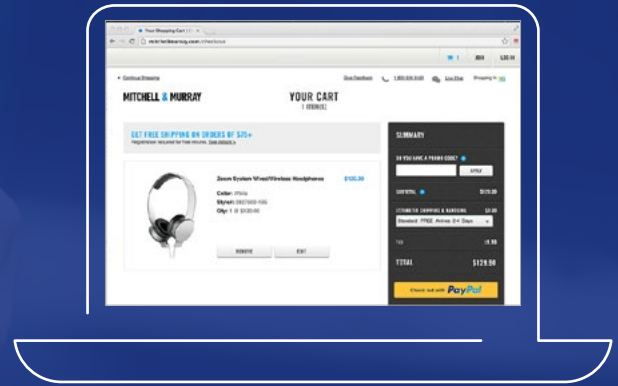**Works across any device. Smartphone, tablet, desktop...**

*Business results are a comparison of pre/post PayPal One Touch™ implementation in October of 2014.
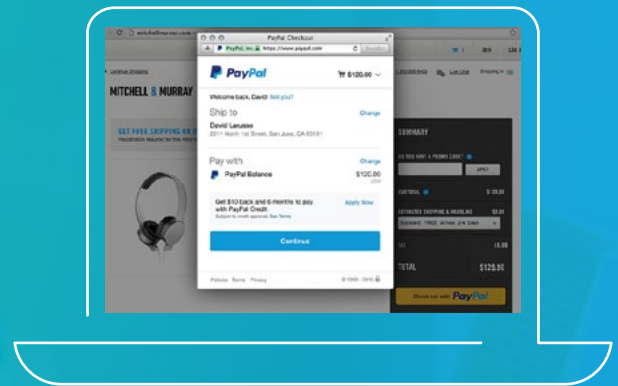
HOW IT WORKS

PayPal members opt in to One Touch™ once, and their payment info is securely stored. From then on, they can bypass the PayPal login and password for future purchases on the same device and browser across millions of online stores and apps.
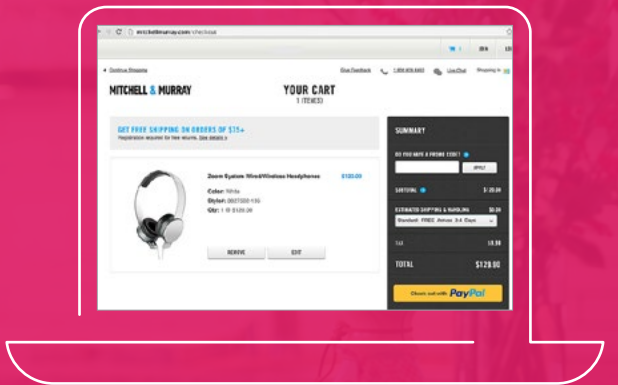
When your customers pay with PayPal

Their payment info is saved for them, no password needed

Yes. It's that easy.

PayPal