

# PayPal Giving Fund

Connecting you with over  
100 million new donors



## How it works

1. Donors contribute through programs with eBay, PayPal, and more.
2. PayPal Giving Fund collects the donation and provides a tax receipt to the donor. \*
3. Funds are aggregated and a donation is made to your PayPal account on a monthly basis.
4. Reports help you track your new sources of funding.

## Reach new donors and benefit from innovative ways to fundraise.

PayPal Giving Fund is a registered charity that raises new funds to benefit other charities through technology. Harnessing PayPal's assets, we are working to create a network of donors, businesses & charities so all can participate in helping charities raise new, unrestricted funds.

Working with leading internet businesses, PayPal Giving Fund generates more than \$35 million in donations each year to benefit charities in the US and UK.

## Benefits of Enrollment

- **Reach new donors.** We connect your charity to eBay, PayPal, Humble Bundle and GoFundMe donors, allowing you to benefit from new sources of unrestricted funding.
- **No fees.** Enrolling with PayPal Giving Fund is free and we take no fees when we distribute funds to you. \*\*
- **We manage tax receipts.** We do the heavy lifting so you can focus on your mission.
- **Donation reports.** Get a better understanding of how your community is expanding and engaging.

## Enroll in three easy steps

### 1. Apply for a PayPal business account

If your charity already has a business account with PayPal, go to step 2. Otherwise you can upgrade your personal account or open a new PayPal business account.

Visit [www.paypal.com/signupbiz](http://www.paypal.com/signupbiz)

### 2. Confirm your account as belonging to a charity

All charities' PayPal accounts must have 'confirmed' status with PayPal to enroll in PayPal Giving Fund. You'll need your EIN number and bank details to complete this step.

Start the process at [www.paypal.com/charities](http://www.paypal.com/charities)

### 3. Enroll in PayPal Giving Fund

Once you receive a confirmation email that your PayPal account is confirmed as a charity, you can enroll.

Visit [www.paypalgivingfund.org](http://www.paypalgivingfund.org) and click on the 'Enroll Now' button. That's it!

\* All donations are made to PayPal Giving Fund, which retains ultimate legal discretion over their use.  
\*\*In some cases our ecommerce partners may choose to charge fees on donations made through their platforms, which they will disclose on their websites.

## Doing well by doing good.

Learn more about the innovative programs partnering with PayPal Giving Fund to make it easier for organizations like yours to raise unrestricted funds.



### Donate with PayPal

PayPal makes it easy for its network of more than 200 million users to find and support your organization, at home or on the go with the PayPal app. Giving opportunities embedded in the PayPal customer experience are enhanced by seasonal campaigns and promotions that help forge new connections and inspire people to give more, and more often.

Learn more: [www.paypal.com/givenow](http://www.paypal.com/givenow)



### eBay for Charity

eBay for Charity enables the eBay community to support your organization when buying and selling in one of the world's largest marketplaces. They can donate a portion of their sales, add a donation to purchase during checkout, or buy an item that supports your organization. Special features help people learn more about your charity and give added exposure to items supporting your organization. And as charity selling on eBay, you qualify for a 100% fee credit on every item you sell.

Learn more: [www.ebay.com/charity](http://www.ebay.com/charity)



### Humble Bundle

Humble Bumble is a leading retailer of digital games and eBooks that offers its customers the opportunity to support your charity with every purchase they make. Through an innovative "pay what you want" pricing model, customers can choose not only what they want to pay but, also what portion of that purchase is donated to your charity.

Learn more: [www.humblebundle.com/store/select-charity](http://www.humblebundle.com/store/select-charity)



### GoFundMe

GoFundMe is a crowdfunding platform that enables you to raise funds to benefit your favorite charity. Through the platform, you can donate to current fundraising campaigns or create your own unique campaign to support your favorite charity. You can also easily share your campaigns through social media to help raise even more funds for the causes you care about.

Learn more: [www.gofundme.com/charity](http://www.gofundme.com/charity)