



PAYPAL FOR NONPROFITS:

Getting to know us

PAYPAL 2017 GLOBAL FAST FACTS¹

\$451B

total payment volume



230M+

active customer accounts

7.6B

number of payments



\$155B

mobile payment transactions

PAYPAL NONPROFIT DONORS²

50%

female



55%

age 18-49

49%

income >\$75K



16M

PayPal users donated to nonprofits³

28%

respondents said they would not have made their recent payment to a charity if PayPal wasn't an option⁴



PAYPAL NONPROFITS²



\$10B

payment volume

600K+

nonprofits using PayPal in North America



¹ PayPal 2017 results.

² PayPal North America nonprofit customer analytics 2017.

³ PayPal internal data for US and Canada 2017.

⁴ Based on online survey data conducted by Northstar Research Partners of 2,044 PayPal customers in the US and Canada from multiple nonprofits, between August 15 and August 26, 2014.

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