



PayPal Case Study:

San Ramon Valley Unified School District



PAYPAL CASE STUDY: ***San Ramon Valley Unified School District***

San Ramon Valley Unified School District (SRVUSD K-12) encompasses the communities of Alamo, Blackhawk, Danville, Diablo, and San Ramon, as well as a small portion of the cities of Walnut Creek and Pleasanton. The district is comprised of 35 schools serving more than 32,000 students in California.



OVERVIEW



School registration every August was cumbersome and chaotic—it was frustrating for parents, volunteers, and school staff alike. To make the process easier for all, Tassajara Hills Elementary School and Diablo Vista Middle School partnered with PayPal to bring their entire back-to-school registration process online with the PayPal for Schools platform.

The solution allowed them to set up a storefront for each school to manage their registration process, securely collect payments, and accept donations year round.





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Why the PayPal School Store works for SRVUSD

OVERVIEW



Parents, administrators, and volunteers prefer a simple-to-use online system to a paper system



The registration process is enormously simplified because payments can be collected ahead of time through the online system, providing a clear electronic record of all payments made

SOLUTION



The solution accommodates the needs of parent/teacher organizations, schools, and educational foundations—simplifying processes for all



Donating year-round is easy and convenient



It's an exceptional value at a very low cost



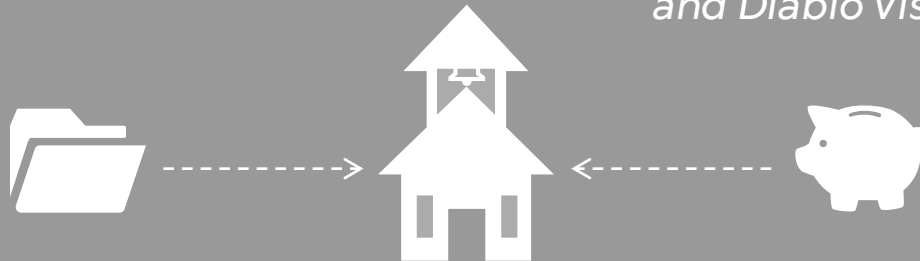
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OVERVIEW

“I recommend PayPal to others. Collecting funds and information for schools and the various entities around it is complicated... PayPal is helping us get there. ”

*–Tom Glynn, Parent Volunteer at
Tassajara Hills Elementary School
and Diablo Vista Middle School*

SOLUTION



TESTIMONIAL



PayPal Case Study:

Moreland School District



PAYPAL CASE STUDY: **Moreland School District**

Moreland School District (K-8) is comprised of seven schools in San Jose, CA, all of which have been designated as California Distinguished Schools. The district is committed to empowering all students through innovative and exemplary educational practices.



OVERVIEW



Moreland began using the PayPal School Store by popular demand: Parents asked for it. Before they launched the Store, they were limited in the ways and types of payments they could accept. (Payments would either be dropped into steel deposit boxes at each school or handed directly to a staff member.)

This solution provides parents with greater flexibility by giving them more ways to pay, along with the convenience of paying online anytime, anywhere. And it works wonders for the district too because they don't have to receive, store, or deposit the hundreds of checks they receive because it can all be done online through the Store.





PAYPAL CASE STUDY: Moreland School District

Parents love this solution



Those with preschoolers and kids in extended-care programs have the flexibility to pay when and how they want



They can pay for preschool or aftercare, and make tuition payments quickly and easily



Lower likelihood of late fees because parents don't have to pay in-person, they can pay from anywhere—home, work, or directly from their mobile device.

Moreland's staff loves it, too



They're notified immediately when a payment is made—which makes bookkeeping easy



Looking up information is quick and easy—like which students are registered for which activities, and what payments have been made



Collecting payments is easier, too—no more manual recording of payments, which saves a lot of time

OVERVIEW

SOLUTION



PAYPAL CASE STUDY:
Moreland School District

“I wish we could convert all parents into using the PayPal feature. Working with PayPal is great!”

–Debbi Lyon, Business Services, Moreland School



OVERVIEW

SOLUTION

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