POCKET GUIDE

#RioByPayPal
#PayPalCarioca
An authentic #PayPalCarioca experience!
Welcome to Rio!

Rio de Janeiro is much more than samba, soccer and surfing. Fun fact: Rio de Janeiro means the river of January. But interestingly, there was no river! Portuguese explorer Gaspar de Lemos sailed from Portugal to Brazil in May 1501 and mistook the bay for a river, which he then named Rio de Janeiro.

Rio lives up to its pet name as the Marvelous City with white beaches, towering mountains, scenic docks and a vibrant and diverse culture. It is the second largest city in Brazil and the state capital of Rio de Janeiro.

The good news is that with PayPal as your travel buddy—you can shop and pay for your expenses securely in Rio. No need cash or traveler checks required to book flights, hotels, tours and taxis. And you can shop to your heart’s delight at a wide range of online stores that accept PayPal.

Rio is enchanting: happy people, breathtaking sights, impromptu music jams, amazing festivals and roaring crowds at Maracanã stadium. We are delighted to welcome you to our special #RioByPayPal tour. We can’t wait to show you an authentic #PayPalCarioca experience!

Tânia Magalhães
Director, Head of Communications
PayPal Latin America
PayPal powered businesses in Rio
Travel & Transportation

**LATAM Airlines**
Book hundreds of flights in Brazil or to other international destinations. www.latam.com

**Gol Airlines**
With just a few clicks, purchase airline tickets for daily flights across Brazil. www.voegol.com.br

**Azul Airlines**
Fly cheap and pay in installments to travel with no middle seat. www.voeazul.com.br

**99Taxis**
Simple, quick and safe way to request taxis using a mobile app with options of registered taxi drivers in over 399 cities. www.99taxis.com

**Brasil by Bus**
Get the best prices and schedules for your bus trip in Brazil at www.brasilbybus.com
Sightseeing & Tours

Consórcio Paineiras-Corcovado
Experience the 2,300 ft. ‘hunchback’ shape of Corcovado Mountain with no lines. Book it in advance at www.paineirascorcovado.com.br

Crux EcoAventura
Offers adventure tourism activities at www.cruxecoaventura.com.br

Museu do Amanhã (brand new Museum of Tomorrow)
Mixes science and art with a focus on sustainability. Skip the crowds and buy express line tickets with PayPal. www.museudoamanha.org.br

Onçafari
Groundbreaking conservation initiative promoting ecotourism in the Brazilian Pantanal from the safety of a vehicle, while on safari. www.wconservation.com

Accommodation

Pestana Hotel
Enjoy a stay at Pestana Rio Atlântica in the heart of Copacabana and fall in love with the landscape, the weather and the unique carioca lifestyle. www.pestana.com
Hotel Urbano
If you prefer to plan your tour at home, this Brazilian online travel agency markets the largest number of lodging options on the internet. www.hotelurbano.com

Pousada Lagamar
Offers charming accommodation on Ilha Grande, one of the most pristine islands off the coast of Brazil.
www.pousadalagamar.com.br

Casas Brancas Boutique Hotel & Spa
A sanctuary of beauty and elegance in the small town of Búzios, a few hours away from Rio. www.casasbrancas.com.br

Shopping & Entertainment

Farfetch
400 independent fashion boutiques around the world at one destination.
www.farfetch.com/br

Louie
The latest collection of handmade shoes exclusively available at www.louie.com.br
Rede Asta
First direct sales network of inclusive products sourced from Brazilian low-income communities.
www.redeasta.com.br

Bag Me
If you want to impress, simply rent luxury handbags and accessories at www.bagme.com.br

Ingresso Rápido
A great selection of theaters, operas, sports events, cinema tickets and exclusive shows for a fun night out.
www.ingressorapido.com.br

Verve Traduções
Customized language and translation services.
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Carioca is a Brazilian word used to refer to anything related to the city of Rio de Janeiro.

Live and enjoy the carioca way of life.
Carioca way of life

Carioca is a Brazilian word used to refer to anything related to the city of Rio de Janeiro, the capital of the homonymous state Rio de Janeiro. The original word, “kara’i oka”, comes from the indigenous Tupi language, meaning “white man’s house” and referring to the first Portuguese dwellings in Rio placed along a limpid stream.

Rio de Janeiro is a cultural melting pot, an ethnically diverse city where people from all over the world live and enjoy the carioca way of life. It means being warm and friendly, carefree and fun. After all, cariocas love the sun and the beach but they also love to be with people and celebrate life.

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5 must see places in Rio

by Flávia Oliveira

A journalist and brazilian commentator on Globo News.
On top of its famous landmarks and dazzling natural beauty, Rio has some unforgettable experiences. My top five are:

1) PEQUENA ÁFRICA
In the late 19th Century, large contingents of people of African descent migrated south to Rio and established their Bahian community in the center of the city which later came to be known as A Pequena África no Rio de Janeiro, or “Little Africa in Rio” neighbor to Mauá Square, Downtown. It’s the cradle of samba, capoeira and candomblé. Samba sessions are hosted every Monday.

2) MADUREIRA
A suburban neighborhood is famous for being home of the samba schools Portela and Império Serrano, two of the most traditional samba schools of Rio de Janeiro. Start with the local farmers market Mercadão de Madureira, take a walk through Madureira Park, one of the newer leisure areas of Rio. Taste the local favourite black bean meal Feijoada da Portela prepared on the first Saturday of each month or the delicacy of Yabás
Fair on the second Sunday. Baile Charme, a party that takes place under an overpass for 26 years every Saturday night can’t be missed.

3) SÃO CRISTÓVÃO
The Feira de Tradições Nordestinas is a local flea market that is open Friday through to Sunday. You can taste local delicacies, dance forró, buy handicrafts and watch repentistas (singer-poets who improvise metered verses accompanied by a guitar) competing by singing improved verses.

4) URCA
On a sunny day, watch the sunset from Mureta da Urca (Urca small wall), drink some beer and eat “pastel” on the sidewalk. This is a typical carioca pastime. Follow it up with a visit to Pão de Açúcar (Sugarloaf Mountain).

5) IPANEMA
One long stretch of sun-drenched sand, Ipanema Beach is demarcated by postos (posts), which mark off subcultures as diverse as the city itself. Spending the day on the beach and watching the sunset in Ipanema is a must-do for most visitors to Rio. The cariocas celebrate when the sun goes down. The Barraca do Uruguay (Uruguay’s Tent), at Post 9, offers a great grilled sausage sandwich with chimichurri sauce.

Explore this richness!
Capoeira: is a Brazilian martial art originated in Angola. It combines elements of dance, acrobatics and music.

Candomblé: (dance in honor of the gods) is a religion, practiced mainly in Brazil by the “povo do santo” (people of the saint) and officially originated in Salvador, Bahia in the 19th century.

Jongo: known as caxambu or tabu, is a dance and musical genre of black communities from southeast Brazil.

Forró: genre of Brazilian music that originated in Northeastern Brazil.

Feijoada do Portela: Brazilian typical food - Black bean meal.

Pastel: a thin pastry envelope with different fillings, deep-fried in vegetable oil. The most common fillings are ground beef (carne), cheese (queijo), hearts of palm (palmito), cream cheese (catupiry) and chicken (frango).
Diversity to suit all tastes and budgets
Favelas. Now, Communities

The slums (favelas), now called Communities in Rio, have become so much a feature of life in Rio that a visit to one of them is now included in many tourist itineraries. Rocinha, Rio’s largest community - up to 250,000 inhabitants - first sprouted in the 1940s and is now formed by narrow alleys built on the side of a hill. They sprang up as a response to the chaotic expansion of the city. In 2008, a pacification program introduced by Rio’s mayor and governor changed the lives of millions of people both inside and outside the Communities for the better.

Carnival

No celebration better reveals the Brazilian love for music and dance than Carnival. Carnival festivities in Brazil date back to 1723 and the annual carnival in Rio is by far the biggest carnival celebration around the world. Huge numbers of travelers descend on the city each year to enjoy four days of partying. Parades and floats are characteristic, and samba has become the signature music of Carnival. Today, the carnival sees a stiff competition among samba schools. However, the moment of glory comes in February or March, in the Sambódromo, designed by Oscar Niemeyer and inaugurated in 1984, where some 88,500 spectators can be seated along this long strip to watch the samba schools go dancing by in about 90 minutes each.

Learn more at www.rio-carnival.net
Must see
Cristo Redentor (Christ the Redeemer): it first opened in October 1931, standing 38 meters high. From the belvedere at the statue’s feet, it’s possible to get a beautiful view of Pão de Açúcar (Sugarloaf Mountain), Baía de Guanabara (Guanabara’s Bay) and Enseada de Botafogo (Botafogo’s Inlet). You can get there by car or train. Trains have scheduled departures every 30 minutes. Learn more at www.corcovado.com.br

Pão de Açúcar (Sugarloaf Mountain): 400 meters high, a cable car with glass windows (bondinho) can take you to the top. It has an awesome view of Guanabara’s Bay and Botafogo’s Inlet. Learn more at www.bondinho.com.br

Botanical Garden: created in 1808 by King John VI, interested in cultivating spices brought from the West Indies, the Botanical Garden has a graceful avenue of Royal Palms at the entrance with different kinds of plants and gardens. Find more information at www.jbrj.gov.br
Beaches: there are many beaches in Rio, but the most famous ones are Ipanema and Copacabana. Ipanema, immortalized by Tom Jobim (Girl from Ipanema), is one of the most often visited by tourists. You will also see many people playing soccer and volleyball. Copacabana walk is well known by its black and white stones inspired by the Lisbon’s walk, representing sea waves.

Maracanã Stadium: it was built in 1950 for the World Cup and since then it has hosted beautiful events. It is possible to visit inside the stadium, the field itself and other areas, the Hall of Fame (with footprints of famous players) and old photos. You can visit between the hours of 9am to 5pm.

Lapa: this area is famous for its architecture (Arcs of Lapa) and for its bohemian culture. The streetcars toward Santa Teresa nowadays use the aqueducts, built during the empire. There you can find good bars and restaurants.
How to

**By plane:** RIOgaleão – Tom Jobim International Airport is one of the largest Brazilian airports. Offering daily flights to the capital cities in Brazil and is served by the main air companies. It’s located around 20km from the city center.

**By bus:** Rio de Janeiro Bus Terminal is located close to downtown. The Bus Terminal receives buses from the main Brazilian cities and from some Latin American countries (from Argentina, Chile, Paraguay and Bolivia).

When

The end of the year and New Year’s Eve in Copacabana or Ipanema should not be missed, since you can get a package trip on a ship or a private party at someone’s penthouse facing the sea. Carnival is one of the main holidays in Rio and it’s really worth the trip.
Climate

The high season is during summer (from December to March), and it’s usually warm and rainy, with temperatures going to a maximum of 35° C (95° F). Winter (from June to September) is not quite cold, with temperatures hardly reaching 10° C (50° F).

What to eat and drink

**Feijoada** is one of the most popular and delicious Brazilian dishes. It is a black bean stew made with various types of pork and beef, usually accompanied by rice, farofa (toasted manioc flour mixture) steamed kale and sliced orange.

**Caipirinha** is Brazil’s most famous drink, made with cachaça (Brazilian rum made out of sugar cane), unpeeled lemon, sugar and ice.
Contacts and Resources
Tourism Police
Tel. + 55 21 2332 2924

Federal Police – Immigration/Passport
RIOgaleão – Tom Jobim International Airport, Terminal 1, Av. 20 de Janeiro - Ilha do Governador – Tel. 21 3398 3142
Mon-Fri, 8am-6pm – www.dpf.gov.br

Visitor Information
Rio de Janeiro city tourism department, Riotur, operates a tourist information website in English and Portuguese www.rioguiaoficial.com.br. A magazine and city maps can be picked up at Riotur booths at bus stations and airports.

Riotur information booth
Daily 8 am–9 pm.

Fire Brigade Emergency
Tel. 193
Follow the Rio by PayPal adventure

Interesting stories, inspiring testimonies, tips and facts in real time may be checked through #RioByPayPal and #PayPalCarioca hashtags in exclusive content on the channels below:

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- www.m.huffpost.com/br/news/100-carioca

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