How PayPal Powered Giving in 2018

1. Enabling charities to engage donors and raise mission critical funds

   - $9.6B raised in 2018 vs. $8.5B in 2017
   - 665K charities used PayPal’s tools to raise funds
   - 55.1M people from over 200 markets contributed to a charity via PayPal
   - 27% were made on mobile devices

2. Empowering individuals to give anytime, anywhere, to any cause

   - Of the nearly 115M payments processed for charities, 27% were made on mobile devices

3. Extending our impact: embedding giving into popular websites and apps

   - With PayPal Giving Fund, we’re helping partners to embed giving opportunities into their websites and apps, making it easy for people to support charities as part of their daily life.
   - In 2018 more than $175M was donated to PayPal Giving Fund, which funded more than 73,000 charities.

A FEW OF OUR PARTNERS

- eBay for Charity enables customers to shop with purpose. Buyers can add a donation during checkout and sellers can donate a portion of sales to support their favorite charities.
- Humble Bundle allows customers to choose what they pay for games and ebooks and decide what portion is donated to featured charities.
- GoFundMe enables users to donate to an existing charity campaign or create a new one and share it through social media.
- Facebook makes it easy for people to create and share fundraising campaigns with their networks.

Data Source: PayPal Internal Data, FYE 2018.

To learn more, please visit our website.