

How PayPal Powered Giving in 2018

1 Enabling charities to engage donors & raise mission critical funds

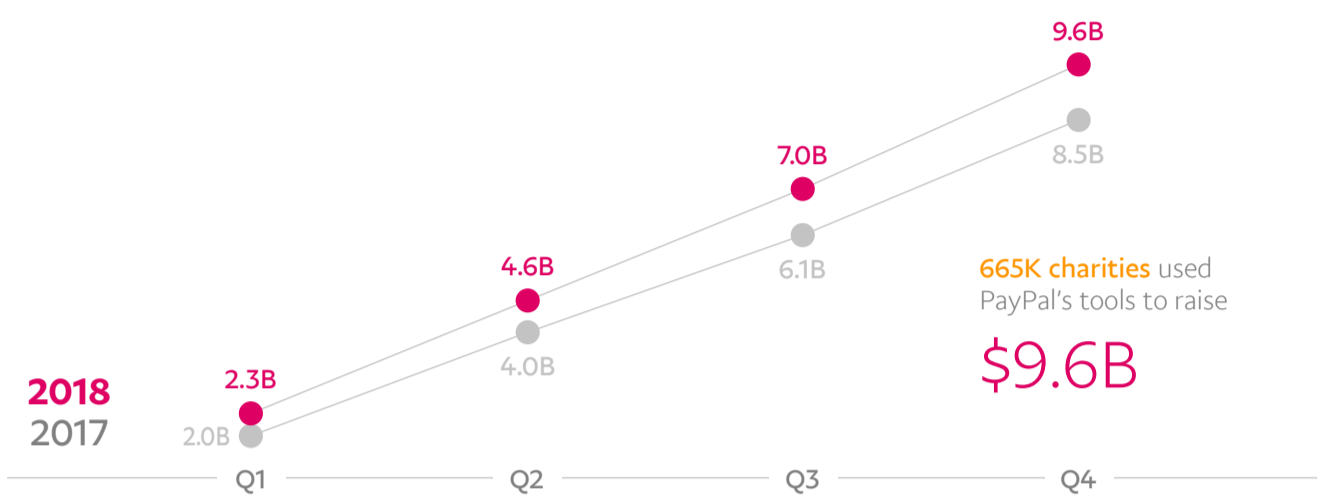
2 Empowering individuals to give anytime, anywhere, to any cause

3 Extending our impact by embedding giving into popular websites and apps

1

Enabling charities to engage donors and raise mission critical funds

\$ GIVEN IN 2018 VS. 2017



2

Empowering individuals to give anytime, anywhere, to any cause

IN 2018

55.1M people

from over **200 markets** contributed to a charity via PayPal

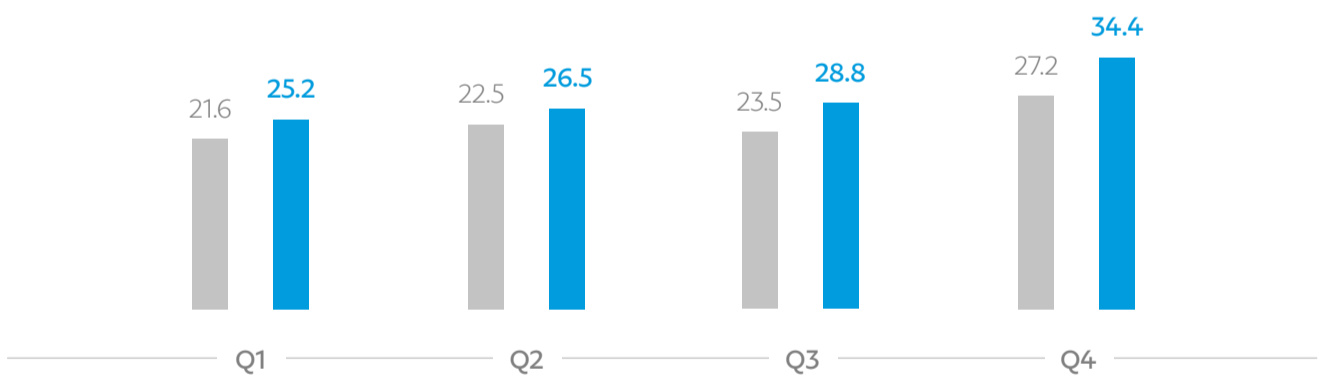


Of the nearly **115M payments** processed for charities,

27% were made on mobile devices

Number of gifts made by quarter in 2017 vs. 2018

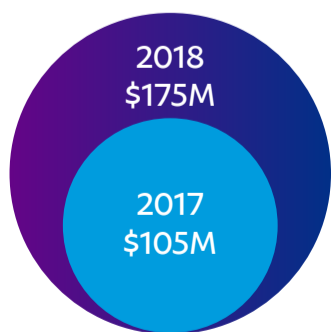
(in millions)



3

Extending our impact: embedding giving into popular websites and apps

With PayPal Giving Fund, we're helping partners to embed giving opportunities into their websites and apps, making it easy for people to support charities as part of their daily life. In 2018 more than \$175M was donated to PayPal Giving Fund, which funded more than 73,000 charities.



Over **\$175M** raised by PayPal Giving Fund, benefitting more than **73,000** charities

vs **\$105M** in 2017

A FEW OF OUR PARTNERS



GoFundMe enables users to donate to an existing charity campaign or create a new one and share it through social media.



Facebook makes it easy for people to create and share fundraisers with their networks.



Humble Bundle allows customers to choose what they pay for games and ebooks and decide what portion is donated to featured charities.



eBay for Charity enables customers to shop with a purpose. Buyers can add a donation during checkout and sellers can donate a portion of sales to support their favorite charity.